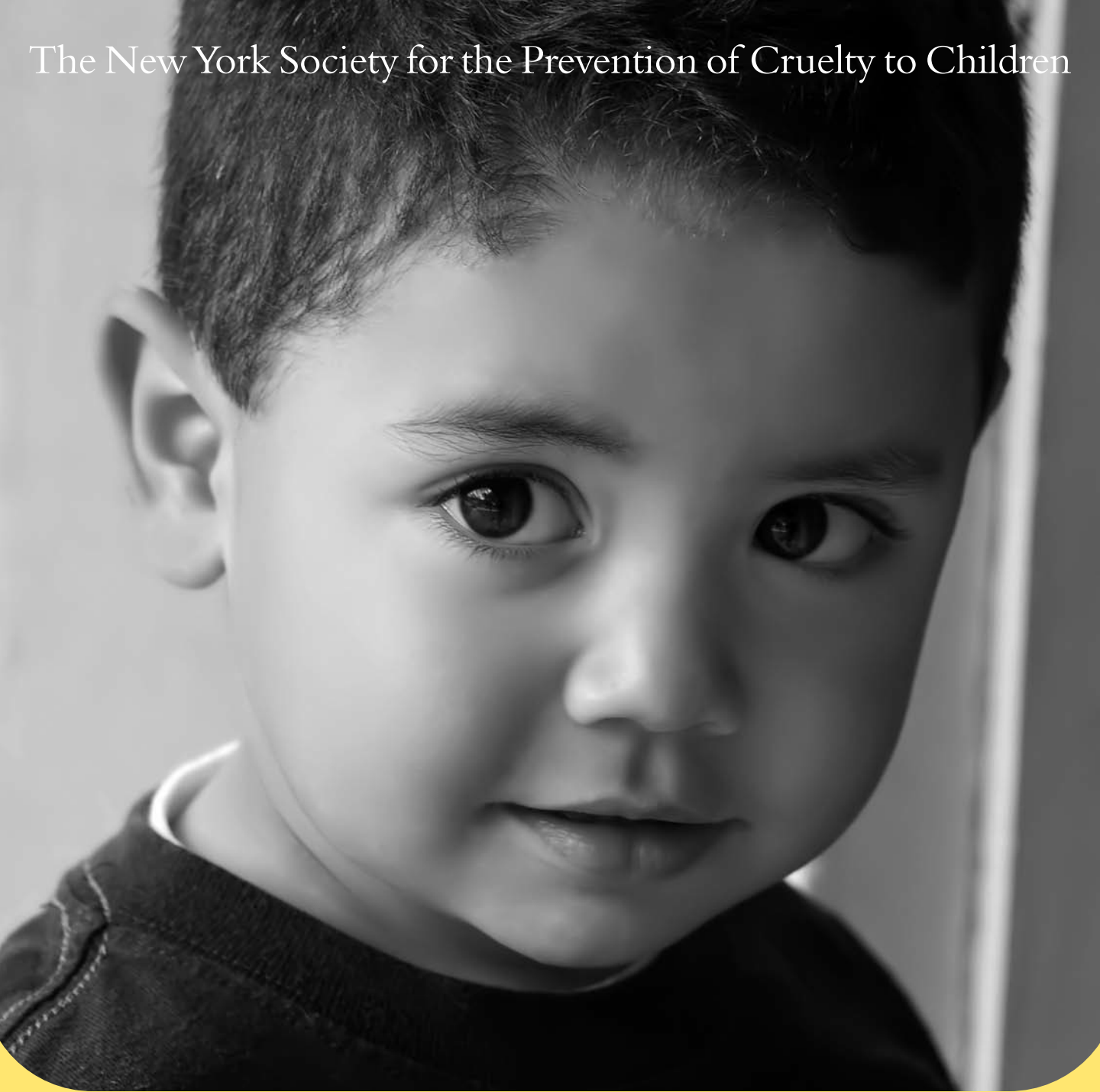


The New York Society for the Prevention of Cruelty to Children



ANNUAL REPORT 2009



Founded in 1875 – The First Child Protective Agency in the World

FOUNDED IN 1875, The New York Society for the Prevention of Cruelty to Children (The NYSPCC) is the first child protective agency in the world. Throughout its 134 year history, The NYSPCC has met the urgent needs of New York City's most vulnerable children through the development of new and innovative programs. It is with this same spirit of innovation, concern and compassion for the City's children that The NYSPCC seeks to meet the challenges that lie ahead. ●

CONTENTS

2	FROM THE PRESIDENT OF THE BOARD OF DIRECTORS
3	FROM THE EXECUTIVE DIRECTOR
3	BOARD OF DIRECTORS
4	THE NYSPCC IN THE MEDIA
4	THE NYSPCC PRESENTS NATIONALLY ON CHILD WELFARE ISSUES
5	THE TRAUMA RECOVERY PROGRAM
8	SUPERVISED VISITATION PROGRAM—POSITIVE PARENTING PLUS (PP+)
10	FAMILY COURT MEDIATION PROGRAM
12	EDUCATION
12	RESEARCH
13	GEORGE SIM JOHNSTON ARCHIVES
14	SUMMARY FINANCIAL STATEMENTS
16	THE NYSPCC ANNUAL GALA
17	DIAL IN SUMMER AT (212)
18	CONTRIBUTIONS 2009
21	HOW YOU CAN HELP

Our Mission

As the world's first child protection agency, The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications and training initiatives, we work to expand these programs to prevent abuse and help more children heal.



HOW WE PREVENT THE ABUSE AND NEGLECT OF CHILDREN:

Mental Health Services

- Provide court-ordered supervised visitation services to children and their families in a safe and supportive setting
- Counsel children who have endured the trauma of child abuse or neglect
- Provide group counseling and sexual abuse prevention workshops to “high-risk” children in New York City schools
- Provide crisis debriefing services to child welfare agencies to help staff during times of stress, grief and loss



Legal Services

- Provide child permanency mediation services to resolve issues that prevent children from leaving the foster care system and expedite their move to a loving, permanent home
- Provide child-focused mediation services to resolve custody and visitation disputes
- Advocate for legislative action that protects children and strengthens families



Education

- Promote healthy parenting through counseling and education
- Educate professionals about child abuse and neglect identification and reporting
- Train professionals on The NYSPCC's best practice models

WHAT MAKES THE NYSPCC UNIQUE:

- **The first** child protective agency in the world—over 134 years of **trailblazing** in child protection and abuse prevention services
- Excellent ongoing **relationships** with social service providers and the court systems in New York City
- **Flexibility**—as an independent non-profit—to develop and implement enhanced levels of service to children and families
- **Warm, caring and dedicated** professionals



Dear Friends,

It gives me great pleasure to share with you The NYSPCC's accomplishments over the past year. The daily commitment of our remarkable staff, combined with the efforts of a dedicated Board of Directors, allowed The NYSPCC to serve nearly 5,000 children, parents, caregivers and professionals in 2009.

ONE NOTABLE ACCOMPLISHMENT at The NYSPCC was the development of our strategic five-year plan from 2009–2014, developed by Mary L. Pulido, Ph.D., Executive Director, along with the Senior Management Team and members of the Board. The strategic plan was informed by the revision of The NYSPCC's mission statement to reflect the innovative and unique programming we offer throughout New York City, as well as the research and training initiatives that will ultimately lead to the advancement of our work throughout the country. Both the revised mission statement and the strategic plan highlight The NYSPCC's dedication to finding new ways to enhance our services to reflect the evolving needs of the communities we serve.

TO RAISE AWARENESS and funds to support our work serving New York City's children in need, The NYSPCC hosted several exciting events throughout the year. The Junior Committee's fifth annual event, *Dial in Summer at (212)*, was a great success, attracting over 150 young New Yorkers who supported our critical work. The NYSPCC's Annual Gala, held in October, honored Andrea Jung, Chairman and CEO of Avon Products, Inc., and Emmy-award winning actress and philanthropist Susan Lucci, in recognition of their efforts to enrich the lives of children. The Gala raised approximately \$400,000 on behalf of The NYSPCC's programs. The evening highlighted the important truth that the well-being and protection of children is the responsibility of everyone in the community.

ON BEHALF OF THE BOARD OF DIRECTORS, I thank our staff and our many friends for their steadfast support of The NYSPCC's work. Especially in times of economic constraints, your generosity is not only deeply appreciated, but inspirational.

Sincerely yours,

A handwritten signature in black ink that reads "David R. Stack". The signature is written in a cursive style with a horizontal line extending to the right.

David R. Stack

President



Dear Friends,

IN 2009, The NYSPCC continued its crucial work with New York City's children. With careful planning and fiscal monitoring, we expanded services to serve more children, while balancing the budget—quite a feat during these challenging economic times. Your support made this possible.

WITH THE ADVENT OF OUR NEW MISSION STATEMENT, The NYSPCC embraced many opportunities to teach other providers about our work. We lectured at national conferences and had several articles accepted for publication. We also strengthened our advocacy efforts regarding child welfare issues.

WE WERE HONORED when the New York State Office of Court Administration asked us to expand our legal services in the Family Court to include mediating child custody and visitation cases. Custody and Visitation Mediation provides parents with the opportunity to settle disputes by agreement instead of protracted, often contentious, court hearings. This program is also a beneficial service to low-income families who cannot afford the legal fees and loss of work associated with lengthy court proceedings, as all services are offered free of charge. The *Family Court Mediation Program* operates as a partnership between The NYSPCC and the New York City Family Court, exemplifying how public and private agencies can join forces to help children move towards stable, safe and loving homes.

THANK YOU FOR SUPPORTING OUR WORK. Keeping our precious children safe from harm is of vital importance to the City and our community. With your help, we are able to make a difference.

Warm regards,

A handwritten signature in cursive script that reads "Mary L. Pulido".

Mary L. Pulido, Ph.D.
Executive Director

BOARD OF DIRECTORS

President

David R. Stack

Vice Presidents

Elizabeth E. Bartlett

Federico G. M. Mennella

Secretary

Karl G. Wellner

Treasurer

M. David Sherrill

Directors

Peter W. Espy

John Farr

Lincoln E. Frank

Neil Friedman

C. Amy Gerry

Elbridge T. Gerry, Jr.

Elizabeth Mayhew

Caroline Niemczyk

Tatiana G. P. Perkin

Jorge J. Rodriguez

Honorary Directors

E. William Davis, Jr.

Nelson Doubleday

Executive Director

Mary L. Pulido, Ph.D.

THE NYSPCC IN THE MEDIA

In 2009, The NYSPCC was highlighted in several publications:

- Andrew Schepard, Professor of Law at Hofstra University School of Law, wrote an article entitled “Mediation and Family Group Conferencing in the Child Protection System” which was published on the front page of the January 15, 2009 issue of the *New York Law Journal*. The NYSPCC’s Child Permanency Mediation program is highlighted in the article.
- Mary L. Pulido, Ph.D., The NYSPCC’s Executive Director, was contacted by *The New York Daily News* to comment on the perils of leaving children home alone and resources for parents to consider if faced with that dilemma. The article appeared in the February 5, 2009 edition.
- In April 2009, Dr. Pulido was contacted by Kristen Mueller of the Los Angeles bureau of CBS who was working on a story, “Children of the Recession.” Dr. Pulido discussed the incidence of child abuse and neglect in New York City, why friends, neighbors, and family members need to be vigilant if they think parents are using abusive behavior, the closing of preventive service programs, the issue of lack of medical coverage, the elimination of daycare slots for the working poor, unemployment and the impact on families.
- Katheryn Lotsos, LCSW, The NYSPCC’s Director of Clinical Services, wrote an article entitled “The Need to Understand a Child’s Trauma History when Providing Supervised Visitation Services,” which appeared in the national Supervised Visitation Network’s August 2009 newsletter.
- Deborah Norville, Emmy-award winning journalist, author, and *Inside Edition* host, interviewed Dr. Pulido for her book, *The Power of Respect*, published in 2009. The book addresses the issue of respect and how to put this potent force to work for you. Dr. Pulido contributed to the chapter “It All Starts at Home,” shedding insight on how to model for your children the behavior you want from them.
- On December 15, 2009, an article on the history of The NYSPCC, entitled “Case Shined First Light on Abuse of Children,” appeared in *The New York Times*. The article was written by Howard Markel, M.D., a professor of pediatrics, psychiatry and the history of medicine at the University of Michigan. The article calls attention to the fact that many of our nation’s children still face the perils of abuse and neglect every day. ●

THE NYSPCC PRESENTS NATIONALLY ON CHILD WELFARE ISSUES

THE NYSPCC CONTINUES to lecture nationally on child welfare issues. In 2009, The NYSPCC trained approximately 600 professionals at national and state conferences that included:

- 17th National Conference on Child Abuse and Neglect of the Children’s Bureau’s Office on Child Abuse and Neglect of the U.S. Department of Health and Human Services, Administration on Children, Youth and Families
- Prevent Child Abuse New York
- National Supervised Visitation Network
- 46th Annual Conference of the Association of Family and Conciliation Courts
- 17th National Colloquium of the American Professional Society on the Abuse of Children
- International Society for the Study of Trauma and Dissociation
- International Society on Traumatic Stress Studies
- Center for Court Innovation Domestic Violence Program
- New York City Family Court
- Women’s Bar Association of New York City
- National District Attorney’s Association for the Prosecution of Child Sexual Abuse ●

THE TRAUMA RECOVERY PROGRAM

ESTABLISHED IN RESPONSE TO THE TERRORIST ATTACKS OF SEPTEMBER 11TH, the Trauma Recovery Program initially provided crisis counseling, education and support services to parents, teachers and children in the communities of lower Manhattan most directly impacted by the attacks. Over time, our services have increasingly focused on the mental health care needs of the City's most vulnerable populations, including children served by the New York City Administration for Children's Services' (ACS) child protective, preventive and foster care systems and children participating in The NYSPCC's supervised visitation services.



THE NYSPCC PROVIDES a specialized therapeutic program for children who have experienced physical or sexual abuse or have witnessed family violence. In order to begin the healing process, a safe, supportive and nurturing place must be available to help children recover from these traumatic experiences. Through individualized, child friendly counseling sessions, the clinician helps children more effectively understand and manage their emotions. Most children in our program have never received the mental health counseling needed to help them develop coping skills and recover from past abusive traumas. The NYSPCC clinicians have also found that individual sessions with the child's caregiver, in addition to family therapy sessions, improve therapeutic outcomes in all cases where family violence—including sexual abuse, physical abuse and domestic violence—has occurred.



IN 2009, THE TRAUMA RECOVERY PROGRAM provided counseling to 84 children during 427 individual therapy sessions. In addition, 195 family therapy sessions took place with children, their caregivers and extended family members. The NYSPCC clinicians also conducted 239 collateral meetings with parents, caregivers, teachers, social workers, guidance counselors and foster care caseworkers.



CHILD EMPOWERMENT PROGRAM

ANOTHER COMPONENT of the Trauma Recovery Program is the Child Empowerment Program (CEP), aiding children deemed "at-risk" by the New York City public school system due to a prior history of abuse or neglect, experiences in the foster care system or loss of family members or friends through homicide, HIV or substance abuse. At the request of teachers, parents and school counselors, the CEP provides in-class workshops and group mental health counseling to support children's emotional stability and academic achievement.

GROUP TOPICS INCLUDE: understanding normal reactions to trauma; dealing with grief and loss; conflict resolution; stress management techniques; promoting healthy relationships; self-esteem; bullying prevention; teen dating violence awareness and prevention; and anger management. In 2009, the Child Empowerment Program conducted 16 groups serving 479 children through class workshops and group counseling sessions in five New York City public schools and six community-based after-school programs.

(continued on page 7)

Mia

Mia,* age 9, was placed in foster care due to horrific physical abuse by her parents. From the onset of placement, Mia's foster parents described her as withdrawn, with a heightened startle reaction, and extremely sensitive to any kind of touch. She also experienced frightening nightmares with violent content; she would wake up screaming, "he was beating me."

Mia was referred to The NYSPCC's Trauma Recovery Program for counseling. She presented with moderate symptoms of post-traumatic stress disorder. Mia talked about being afraid of her birth parents and not feeling safe visiting with them. Mia also described traumas she endured when she lived in Africa, where she lived in pervasive poverty and was regularly exposed to community violence, including the frightening sounds of gunshots.

The NYSPCC clinician's initial treatment focused on reducing Mia's post-traumatic stress symptoms and increasing her coping skills so that she could begin integrating her trauma story into the larger picture of her entire life. Following ongoing sessions with the clinician, Mia has begun to feel more comfortable and secure in her foster home. Future treatment goals will focus on helping Mia's birth parents increase their awareness of how her experience of physical abuse and exposure to community violence has affected her ability to connect to them and feel safe. The NYSPCC's goal is to heal this intrafamilial relationship and increase Mia's sense of safety within her family, while maintaining her safety in her current foster care placement. ●

**All names in the case vignettes have been changed.*



THE TRAUMA RECOVERY PROGRAM

(continued from page 5)

SEXUAL ABUSE PREVENTION PROGRAM

Safe Touches: Personal Safety Training for Children is an integral part of the Child Empowerment Program. *Safe Touches* focuses on sexual abuse prevention and promotes body safety awareness to children in kindergarten through third grade.

USING COLORFUL PUPPETS, The NYSPCC's specially trained clinicians use role-play scenarios to help children recognize safe and unsafe touches, teach body safety and help children identify whom to tell if they have experienced an unsafe touch. The workshop emphasizes that if a child has been touched inappropriately, it is never the child's fault. Each child is given a copy of *Your Body Belongs to You!* or *Keeping my Body Safe!* activity and coloring books to be used with their parents and designed to reinforce the messages from the workshop.

IN ORDER TO STRENGTHEN THE PROGRAM, The NYSPCC is launching a rigorous evaluation of *Safe Touches*. The main goal of the evaluation is to produce information and sound data that can be used to report on the value of a one-session, school-based sexual abuse prevention program for New York City second and third graders. Understanding the effectiveness of the *Safe Touches* program is important in both the short-term goals of increasing children's knowledge of safety concepts, but also to the longer-term objectives of reducing the incidence of child sexual abuse. The project received approval from the Institutional Review Boards of both the New York City Department of Education and the Hunter College School of Social Work.

THE NYSPCC's *Safe Touches* workshop has received overwhelmingly positive feedback and many elementary schools have asked us to present *Safe Touches* to their students. Demand for this program is constant, as educating children about their bodies and teaching them how to keep safe is of vital importance. In 2009, The NYSPCC provided 78 workshops serving 1,553 children.

CRISIS DEBRIEFING SERVICES

Since 2006, The NYSPCC clinicians have provided crisis debriefing services to the New York City Administration for Children's Services' (ACS) staff following traumatic events, such as child fatalities, violence in the field against a staff member, or after handling horrific cases of child physical and sexual abuse. The NYSPCC also conducts bereavement groups following the death of an ACS staff member. The "Restoring Resiliency Response" protocol, developed by Dr. Pulido, is utilized in these sessions. Providing a safe space for everyone to voice feelings about loss is important for team-building and setting up needed support systems instrumental in returning staff to previous levels of functioning. As First Responders to child abuse and neglect cases in New York City, ACS staff needs support to continue their noble but difficult mission. In 2009, The NYSPCC provided 41 crisis debriefing sessions to 311 ACS staff members. ●



POSITIVE PARENTING PLUS (PP+)

THE NYSPCC'S SUPERVISED VISITATION PROGRAM, Positive Parenting Plus (PP+), provides specialized and intensive therapeutic supervised visitation services to New York City's most vulnerable children: abused and neglected children in foster care and children involved in high-risk custody and visitation cases in family court proceedings. The services are designed to help parents who cannot have unsupervised access to their children due to a history of child physical or sexual abuse, domestic violence, substance abuse or mental illness, restore or repair their relationships with their children. Rather than eliminating contact between a non-custodial parent and child, supervised visitation provides a one-on-one supportive setting where the relationship can safely continue while pending legal issues are addressed by the child protective and court systems.

IN PP+ SESSIONS, visiting parents spend time with their children in the presence of a Master's-level clinician. The sessions are enhanced by therapeutic intervention designed specifically for each parent. PP+ provides parenting skills workshops, individual parent coaching sessions for visiting parents during supervised visits with their children and, when needed, mental health counseling for children who have witnessed domestic violence. All families involved in supervised visitation receive these enhanced services. In addition, The NYSPCC has developed a range of specialized services that specifically target the unique issues fathers face as they work towards restoring their relationship with their child(ren). Services for fathers include group, individual and peer counseling, conflict resolution training, family budgeting and consumer education. A program with this level of intensive supervised visitation services is unique in New York City. The NYSPCC is also committed to eliminating language and financial barriers to parent-child contact. The NYSPCC is the *only* agency in New York City providing bilingual (Spanish/English) services, seven days a week, and PP+ services are provided free of charge.

SUPERVISED VISITATION is intended to be a temporary remedy with most parents moving toward less restrictive or unsupervised visits with their child whenever possible. When that happens, PP+ provides a neutral place for the safe transfer of children during unsupervised visits when there are restrictions placed on the contact between parents.

IN 2009, our supervised visitation services helped 160 families involving 239 at-risk children. A total of 839 supervised visits were provided for our families and the staff prepared 294 reports for the Court regarding parent-child interaction. A total of 473 supervised transfers took place. Twelve full cycle parenting skills workshops were held for visiting parents. Other visiting parents also received their Certificate of Completion for cycles started in 2008 and ending in 2009. A total of 235 parenting sessions took place in 2009. ●



Kristen

Domestic violence tears families apart. Most of the cases referred to The NYSPCC's Positive Parenting Plus Program (PP+) have a past history of domestic violence. The goal of supervised visitation is to keep the child and non-offending parent, in most cases the mother, safe, while helping the father repair his relationship with his child(ren). This is at times, as one can imagine, a daunting challenge. Take the case of Kristen, a nine year-old girl who had not seen her father, Burt, in five years due to his incarceration for repeated violent assaults against her mother, Tara. When Burt was released from prison, the Court granted his petition to see Kristen, with supervised visits taking place at The NYSPCC.

Although Kristen constantly heard very negative comments about her father from her mother and other family members, she still missed him. She knew her mother was not supportive of the visits or even of Kristen having a relationship with Burt, but Kristen often wondered about him during their separation and had many questions for him. The conflict between wanting to please her mother and wanting to learn more about her father created some anxiety for Kristen about their upcoming visits.

The NYSPCC clinician worked with the entire family to help resolve these complicated issues. To help alleviate Tara's concerns about her own and her daughter's safety, the clinician explained The NYSPCC's safety protocols to Tara. She also worked with Tara and Kristen on a family safety plan and reviewed it with them regularly to ensure their continued sense of security. This gave some comfort to Tara as she brought Kristen to The NYSPCC for her visits with Burt.

Since Burt wanted to make up for lost time with Kristen, parent coaching sessions with the clinician before and after his visits with Kristen focused on methods for improving his interactions with her and enhancing their time together. During their visits they played games and spoke about school and her interests. This helped Kristen become more comfortable with Burt's presence. During one visit, Kristen handed him a paper with the question, "What did you do to my Mom?" As Burt struggled with how to respond, the clinician modeled for him how to validate the courage Kristen had shown by asking such a tough question.

The clinician continued to coach and support Burt to find the appropriate language to speak to Kristen about his past transgressions. Burt incorporated communication techniques he learned while attending The NYSPCC's parenting skills workshops and over time was able to acknowledge the impact that his behavior had on his daughter. He strengthened his parenting skills by communicating honestly with Kristen. He also took ownership of his past behavior. Kristen was supported in this process by the clinician and used the visits as an opportunity to have serious conversations with her father.

The clinician also worked with Tara to help her understand the importance of having Kristen reconnect with her father in a safe, supportive environment. Tara gradually became more encouraging of the relationship. The healing process between Kristen and her father continues. ●

FAMILY COURT MEDIATION PROGRAM

CHILD PERMANENCY MEDIATION

Working in partnership with the New York City Family Court, The NYSPCC operates the first and only Child Permanency Mediation (CPM) program in New York City. CPM mediates child protective proceedings where the Family Court has placed children in foster care due to parental abuse or neglect. Children and families referred to CPM are usually at a stage in the court proceeding when a decision must be reached about the child's permanent home. Mediation provides a forum where parents, attorneys, social service agency staff and other interested parties can focus on resolving problems that pose barriers to permanency for the child. In this non-adversarial setting, everyone can explore options and find mutually acceptable solutions that will facilitate a child's return to the family or expedite placement to another permanent home. CPM enables those participating in child abuse and neglect proceedings to focus on problem resolution, treatment, education and prevention. CPM also helps to avoid prolonged, contentious legal proceedings that can extend a child's stay in foster care.

By improving communication among the various parties, mediation can minimize delay and lessen frustration and conflict between parents and service providers. Because families are given an active and respected voice in overcoming obstacles to permanency, CPM can reduce their feelings of alienation, confusion, distrust and apathy. Parents who become more engaged in permanency planning for their children are better able to assist in a positive resolution.

Recently, the CPM program has seen an increase of cases with teenagers who are aging out of foster care. This population needs additional support as many teenagers have horrific trauma histories, mental illness and substance abuse problems. They are at risk of leaving foster care without permanency, adult supports, education or job prospects. Mediation can help these teens become more receptive to assistance by offering a safe setting where they can meet with birth parents, foster parents, caseworkers or anyone else who can help them prepare to move forward in their lives.

The NYSPCC provides CPM services in the Brooklyn, Manhattan, Bronx and Queens Family Court buildings. In 2009, the Child Permanency Mediation program handled 302 cases and conducted 503 mediation sessions serving 649 children from 302 families.

CHILD CUSTODY AND VISITATION MEDIATION

In December 2009, the New York State Office of Court Administration (OCA) asked The NYSPCC to expand its Child Permanency Mediation contract to include mediating child custody and visitation cases in the New York City Family Court. The program will begin on March 1, 2010 and will be a court-based program run in collaboration with the New York City Family Court.

With the help of a mediator, parents can work together to develop a parenting plan that will meet their child's needs. The mediator will help both parents focus on issues such as: visitation schedules, holiday plans, how parents will communicate with each other, decision-making, extended family relationships and dealing with new partners.

After the case is referred, the mediator will conduct one or more sessions with the parents in order to reach an agreement on the custody or visitation issues that are in dispute. If an agreement is reached, the mediator will draft a written version of the agreement and submit it to the Court so that it may be adopted by the Court as the order settling the case. ●



Susan & Sandy

Susan and Sandy, sisters ages 16 and 14, had been in foster care for seven years. Following the death of their father, their mother, Dina, became addicted to drugs and was unable to care for her daughters. Susan and Sandy were placed into foster care, where Dina visited them sporadically as she tried to rebuild her life. Sadly, her attempts to recover from her substance abuse were unsuccessful and eventually her parental rights were terminated, freeing Susan and Sandy for adoption. Although Susan and Sandy had consistent contact with members of their mother's family, none of those relatives could care for the girls.

The case was referred to the CPM program after Susan and Sandy had been placed in their second foster home. All was going well and their foster mother, Ms. Miller, wanted to adopt both girls. Oddly, that's when things started to unravel. The girls became uncommunicative, stopped attending school and refused to discuss the adoption issue. Susan also informed Ms. Miller that she planned on living independently when she turned 18. Sandy, ever loyal to her big sister, remained sadly silent.

Through skillful mediation, Susan disclosed her fear that Sandy's adoption would sever the ties with her and with their biological family. All parties committed to work with the sisters to ensure that contact with their biological family would continue. Susan agreed to remain in foster care with Ms. Miller, and to attend school regularly. Susan and the caseworker devised a plan to help her work toward independent living, including securing her own apartment. Ms. Miller reconfirmed her desire to adopt Sandy, and invited Susan to remain in the home until she was prepared to successfully live on her own and Sandy agreed to be adopted by Ms. Miller. Satisfied that the adoption would not cut Sandy off from those important family relationships, Susan supported her sister's adoption. The CPM mediators were able to facilitate an arrangement that was agreeable to all parties. The girls continue to live together in a safe and loving home. ●

EDUCATION AND RESEARCH

PROFESSIONAL EDUCATION

Professionals who come into contact with children in the course of their everyday activities play a vital role in identifying and assisting children who are victimized by abuse or neglect. The NYSPCC provides training and education to professionals, in addition to the general public, on issues surrounding maltreated children. Law enforcement officials, teachers, social workers, doctors, nurses and other mandated reporters learn to recognize signs and symptoms of maltreatment and how to appropriately report it.

The NYSPCC provides a training course, approved by the New York State Department of Education, in three formats: a correspondence course, an on-site lecture course and a newly developed web-based course. The course teaches professionals how to identify signs of abuse and neglect and understand their legal obligations as mandated reporters. To assist in this public education effort, The NYSPCC has developed and published *The NYSPCC Professionals' Handbook: Identifying and Reporting Child Abuse and Neglect*.

Since the program's inception in 1990, over 46,000 individuals have been trained regarding their legal responsibilities as mandated reporters of child abuse and neglect. In 2009, staff members made 44 presentations to professionals and the public reaching 807 practitioners and concerned citizens in New York City. In addition to these on-site training sessions, 75 people enrolled in and completed The NYSPCC's correspondence course and 236 people utilized The NYSPCC's web-based training course.

SAFE (SENTENCING ALTERNATIVES FOR FAMILY EDUCATION)

In conjunction with the Chief of the Crimes Against Children Bureau of the Kings County District Attorney's Office, The NYSPCC developed and launched SAFE (Sentencing Alternatives for Family Education), a multi-day training program for parents who are criminally charged with "endangering the welfare of a child" due to leaving their children alone and unattended either at home or in automobiles. SAFE provides an alternative to criminal conviction and/or incarceration. Also collaborating on this program are the New York City Fire Department, the National Center for Missing and Exploited Children, and the New York City Administration for Children's Services. The NYSPCC provides training on general safety issues that affect children (discipline, bathing safety, injury prevention, Shaken Infant Syndrome and the stages of child development), child welfare, and related legal issues. In 2009, The NYSPCC conducted two SAFE workshops reaching approximately 25 parents.

RESEARCH

New York City Mayor Michael Bloomberg appointed The NYSPCC's Executive Director, Mary L. Pulido, Ph.D., to the New York City Child Fatality Review Team (CFRT) in 2006. The CFRT was established to review all *preventable deaths* among New York City children ages one to 12 and to make recommendations for expanding the City's child safety efforts.

In June 2009, the CFRT released the third annual report of children's fatalities in New York City. This report focuses on fatal unintentional injuries sustained in the home. The findings of the CFRT show that fatal injuries vary by age, gender, race/ethnicity and socioeconomic status. Deaths are highest among younger children, boys, non-Hispanic Black children, and children from lower income neighborhoods. Fires, falls and asphyxia are the leading causes of unintentional child deaths in the home. Fatal childhood injuries sustained in the home can be avoided when the events leading up to injury are foreseen. While many policies and efforts proven to reduce the burden of child injury are in place, further gains are needed. This report outlines additional steps to educate caregivers, implement home safety interventions, and advance research on risk and protective factors associated with unintentional injuries among New York City children.

The findings and recommendations of the CFRT can be viewed on The NYSPCC's website: www.nyspcc.org.

PREPARING FUTURE LEADERS

Each year, The NYSPCC partners with Columbia University School of Social Work, New York University, Fordham University and Hunter College School of Social Work, by accepting social work students as interns. Through hands-on experience, guided by talented and seasoned NYSPCC professionals, students obtain valuable knowledge and experience that will prepare them for future employment in a social service agency. Educating students in the child abuse protection and prevention field, in addition to other social service fields, is a part of The NYSPCC's mission and is imperative for the continuation of valuable and highly needed social services. During 2008-2009, The NYSPCC trained five MSW interns. ●

As the first child protection agency in the United States, The NYSPCC maintains the most comprehensive and oldest set of records on child abuse and neglect cases and laws for maltreated children. The George Sim Johnston Archives, named in memory of a long-standing member of The NYSPCC's Board of Directors, contains a wealth of original and compiled material on the origins, history and development of the child protection movement from 1875 to the present day.

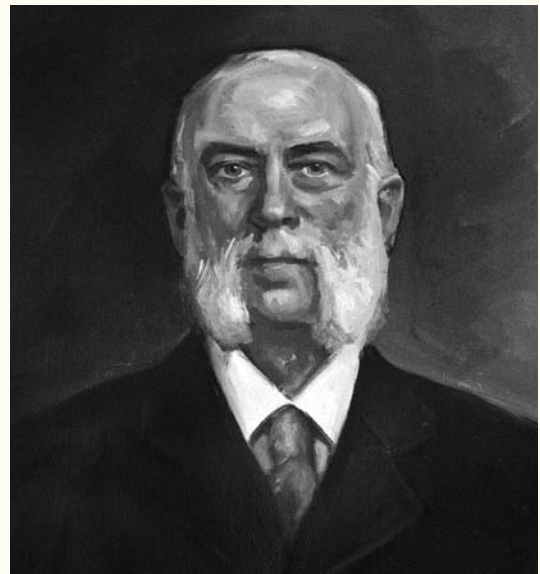
The Archival holdings include:

- Digital copies of The NYSPCC cases from the organization's incorporation in 1875 to the present, including more than 650,000 files concerning over 2,000,000 children
- Newspaper clippings of note concerning child protection issues, including 15 bound volumes regarding The NYSPCC's efforts regarding child labor as it pertains to children working in the theatre
- Annual Reports of child protective statistics and case summaries

Archive photos, records and advice and consultation from The NYSPCC Archivist have been used in several feature length documentaries, short films, dissertations and books dealing with children's rights. The NYSPCC has also participated in three major museum exhibits: The New York Historical Society, The Museum of the City of New York and the Hoboken Historical Society. In each exhibit, The NYSPCC's artifacts were prominently displayed highlighting the story of The NYSPCC and its founding of the organized child protection movement in the United States. In 2009, 16 professional and private inquirers received assistance from the Archivist at The NYSPCC.

Of further significance was the continuation of the Archives Preservation Project which began in 2008. This project will enable The NYSPCC

to increase the number of people who utilize the archives and will adequately preserve the materials and history for future generations. When completed, all case records, the case index and retrieval system and all historic books and documents will be digitized and the original books, documents and priceless artifacts, such as the original dress that Mary Ellen was wearing during her rescue in 1874, will be professionally preserved. ●



*"The object of The Society is to prevent – not to punish for – cruelty to children."
Elbridge T. Gerry – June 19, 1875*

FINANCIAL CONDITION SUMMARY

ASSETS

Cash	\$	999,611
Investments at fair value		22,505,026
Other assets		656,929
<i>Total Assets</i>	<i>\$</i>	<i>24,161,566</i>

LIABILITIES

Accounts payable and accrued expenses	\$	53,617
Accrued pension benefits		591,704
Other liabilities		42,092
<i>Total Liabilities</i>		<i>687,413</i>

NET ASSETS

Unrestricted	\$	19,255,006
Temporarily restricted		292,040
Permanently restricted		3,927,107
<i>Total Net Assets</i>		<i>23,474,153</i>
<i>Total Liabilities and Net Assets</i>	<i>\$</i>	<i>24,161,566</i>

FINANCIAL ACTIVITY SUMMARY

OPERATING REVENUE

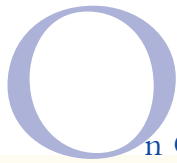
Contributions	\$	846,054
Government contracts		693,136
Special events		410,407
Investment return		1,234,310
Other support and revenue		23,740
<i>Total Support and Revenue</i>	\$	<i>3,207,647</i>

OPERATING EXPENSES

Supervised Visitation	\$	774,827
Trauma Recovery		810,352
Child Permanency Mediation		648,655
Professional Education		249,368
Archives		104,848
General administration		385,125
Special events		161,377
Fundraising		291,368
<i>Total Expenses</i>	\$	<i>3,425,920</i>
<i>Excess of Operating Expenses Over Operating Revenue</i>		<i>(218,273)</i>
Investment return – non-operating		2,008,621
Adjustment to accrued pension benefits		636,061
Decrease in temporarily restricted net assets		(70,692)
Increase in permanently restricted net assets	\$	239,252

NET ASSETS

Increase for the year	\$	2,594,969
Beginning of year		20,879,184
<i>End of year</i>	\$	<i>23,474,153</i>



On October 26, 2009, The NYSPCC held its Annual Dinner Gala at 583 Park Avenue in New York City. Honorees Andrea Jung, Chairman and CEO of Avon Products, Inc., and Susan Lucci, Emmy-award winning actress and philanthropist, exemplify the highest level of commitment for their dedication to improving the lives of children in the U.S., and around the world. They are truly an inspiration to us all. The evening was a success, raising approximately \$400,000.

Emmy-award winning journalist, author, and *Inside Edition* host Deborah Norville served as Emcee for the evening, which included remarks from famed columnist and past NYSPCC honoree Liz Smith. We were thrilled that Amanda and Neil Friedman, President of Mattel Brands, and Jacquie and Jerry Storch, Chairman and CEO of Toys“R”Us, Inc. served as Co-Chairs for the event. Many thanks to the Gala Planning Committee: Elizabeth E. Bartlett, Elizabeth Mayhew, Karl G. Wellner, Tatiana G. P. Perkin, and Peter W. Espy.

Special thanks to Mattel/Fisher-Price who gave each guest *Elmo's Tickle Hands* to take home to a child, and to Avon Products, Inc., Dwell Studio, Tiny Prints, and Deborah Norville and Karl G. Wellner for their wonderful gift bag items. Additional thanks to American Girl, Turks & Caicos Sporting Club, Easton Bell Sports, Fenway Partners, Aureole restaurant, and Susan Lucci and ABC Studios who donated the great items for our auction. The Gala was truly sensational! ●



On May 13, 2009, The NYSPCC's Junior Committee hosted *Dial in Summer at (212)*, a cocktail party to raise funds and awareness of our work with New York City's children. It was held at 212 Restaurant in New York City. The event was a tremendous success raising over \$24,000 for The NYSPCC's programs. Special thanks to Stephen Czeck for designing the event invitations, Amanda and Peter Espy for donating the printing, and Peter Neu for photographing the event. ●



1 NYSPCC BOARD PRESIDENT DAVID R. STACK AND ABBY FIELD GERRY; **2** CAROLINE STETSON AND NYSPCC JUNIOR COMMITTEE SECRETARY AMANDA ESPY; **3** PAGE LEIDY AND JEFF CALDWELL



4 NYSPCC BOARD MEMBER JOHN FARR, NYSPCC BOARD VICE PRESIDENT ELIZABETH BARTLETT AND A. JONES YORKE; **5** NYSPCC BOARD MEMBERS AMY GERRY AND ELBRIDGE T. GERRY, JR. AND CAROLINE A. GERRY; **6** NYSPCC JUNIOR COMMITTEE PRESIDENT TATIANA G. P. PERKIN AND THORNE PERKIN; **7** ANDREA VAN BEUREN, CONNIE NEWBERRY, VICKI FOLEY, NYSPCC BOARD MEMBER ELIZABETH MAYHEW AND CLAIRE MANN

**FOUNDATIONS, CORPORATIONS
AND GOVERNMENT**

42nd Street Development Corporation/The 42nd Street Fund
Amalgamated Bank
American Academy of Matrimonial Lawyers Foundation
American Express Foundation
America's Charities
Assurant Foundation
Avon Products, Inc.
Bel Air Investment Advisors
Buckley Hall Events
Charles and Mildred Schnurmacher Foundation, Inc.
Colgate-Palmolive Company
Devon Yacht Club
DraftFCB
Edward & Ellen Roche Relief Foundation
Fox Broadcasting Company
Fund for the City of New York
Futures & Options for Kids
Gerry Corbett Foundation
Gladys and Roland Harriman Foundation
Grandstand Sports & Memorabilia, Inc.
Hedge Funds Care
Ira W. DeCamp Foundation
Martin S. Paine Foundation
Mary W. Harriman Foundation
Mattel Brands/Mattel Inc.
Metzger-Price Fund, Inc.
Mutual of America
Network for Good
New York Bar Foundation
New York City Administration for Children's Services
New York City Combined Federal Campaign
New York City Combined Municipal Campaign
New York City Department of Youth and Community Development
New Yorkers For Children
New York State Office of Children and Family Services

New York State Office of Temporary and Disability Assistance
Newmark Knight Frank
Nickelodeon & Viacom Consumer Products
O'Melveny & Myers LLP
Open Society Institute
P.S. 48 Penny Harvest, Staten Island, NY
Red Crane Foundation
Rose M. Badgeley Residuary Charitable Trust
Solon E. Summerfield Foundation, Inc.
Sommerfield Communications
Target Corporation
The Achelis and Bodman Foundations
The H.L. Brown, Jr. Family Foundation
The Hearst Foundations
The Heckscher Foundation For Children
The Hoerle Foundation
The Hyde and Watson Foundation
The Max and Victoria Dreyfus Foundation
The Minneapolis Foundation
The New York Community Trust
The Richard & Natalie Jacoff Foundation, Inc.
The Wasily Family Foundation
The William Stamps Farish Fund
TJ MAXX
Toys"R"Us., Inc.
Toys"R"Us Children's Fund
Truist
Union Pacific Corporation
United States Department of Health & Human Services
United Way of New York City
United Way of Tri-State
Venture Management Services, Inc.
William T. Grant Foundation

IN-KIND

ABC Studios/All My Children
Amaranth Restaurant
American Girl
AmorePacific, Inc.
Avon Products, Inc.

Mr. and Mrs. Anthony Basilico
Ms. Lori Basilico and Mr. Paul Adler
Best Movies by Farr
Build-A-Bear Retail Management Inc.
Charlie Palmer Group
Colgate-Palmolive Company
Creations by Kage
Mr. Stephen Czeck
Mr. Matthew Daly
Dante's Catering
Downtown Conference Center
DPS Sporting Club Development Co., LLC
DwellStudio
Easton Bell Sports
Mr. and Mrs. Peter W. Espy
Fenway Partners
Desie, Vincent and Athena Ferrentino
Gilt Groupe, Inc.
Ms. Pat Griffin and Mr. Gerald Chorney
Henley of Sloane
Hermes
Mr. and Mrs. David Hodgkinson
Ms. Sandy Irrera
Ms. Chloe Kellner
Ms. LaVon Kellner
KEP Designs
lajumPinBean
Ms. Maryann Lauria and Mr. Nick Popolo
Lavazza USA
L'Occitane
Mr. and Mrs. Robert Ludwig
Marquee Nightclub
Mattel Brands/Mattel Inc.
Mattel Children's Foundation/
Gifts-In-Kind International
Ms. Connie Mazella
Milly LLC
Mr. and Mrs. Norm Montminy
Elsie, Rich and Zoey Mora
Mr. and Mrs. John Mulligan
Mr. Peter J. Neu
Ms. Deborah Norville and Mr. Karl G. Wellner
Pace University
Paul Stuart, Inc.
Pawling Polo Club
The PTA, Executive Board and Students of P.S. 204 (Vince Lombardi School, Brooklyn, NY)
North Sails
Quest Media
Ms. Suzy Quinn
Mr. and Mrs. Matt Regan
Mr. Michael Regan
Mr. and Mrs. Terry Regan
Mr. and Mrs. Tim Regan
Regan Engineering
Research in Motion
Riddell Sports
Ms. Kim Risko
Rosella's Restaurant & Pizzeria

Our Thanks

The NYSPCC's continued commitment to protecting children and strengthening families would not have been possible without the generous support of individuals, foundations, corporations and government agencies that share the mission of ensuring the safety and well-being of New York City's most vulnerable children.

Thank you for supporting The NYSPCC's critical, life-saving work.

Ms. Deborah Rutkowski
Salvatore Ferragamo
Mr. and Mrs. Joe Santos
Mr. and Mrs. Rich Schellhase
Mr. Gary Sherman
Soho Gem
Ms. Laura Szamatulski
Mr. Mark Tashkovich
Tibi
Tiny Prints
Mr. and Mrs. Paul Toolan
Tory Burch
Verdura

INDIVIDUALS

\$10,000+

Ms. Joan Ganz Cooney and Mr. Peter G. Peterson
Mr. and Mrs. Elbridge T. Gerry, Jr.
Mr. and Mrs. Lloyd H. Gerry
Mr. and Mrs. John C. Havens
Ms. Susan Lucci and Mr. Helmut Huber
Ms. Caroline Niemczyk
Ms. Rosie O'Donnell
Mr. M. David Sherrill

\$5,000+

Mrs. Gillis Macgil Addison
Ms. Elizabeth E. Bartlett
Mrs. Cornelia G. Corbett
Mr. and Mrs. John Farr
Mr. and Mrs. Lincoln E. Frank
Mr. and Mrs. Michael Jaharis
Mr. and Mrs. Timothy Mayhew
Mr. and Mrs. David R. Stack
The Kessler Family Foundation
Mr. and Mrs. Karl G. Wellner

\$1,000+

Ambassador and Mrs. Diego E. Arria
Mr. Charles Ayres
Ms. Clair H. Babrowski
Mr. Peter B. Bartlett
Dr. Narendra Bhandari
Mr. and Mrs. Gregory C. Borchardt
Mr. Christopher M. Breck
Mr. Craig R. Callen
Mr. and Mrs. John D. Clark
Mr. and Mrs. Stewart B. Clifford
Mr. Frank Creasey
Mr. John Dalsheim
Mr. and Mrs. David E. R. Dangoor
Dr. and Mrs. John W. Espy
Mr. and Mrs. Peter W. Espy
Mr. and Mrs. David Foley
Mr. and Mrs. Gregory Fowlkes
Mr. and Mrs. Neil Friedman
Mr. and Mrs. Francesco Galesi
Ms. C. Amy Gerry
Mr. and Mrs. Elbridge T. Gerry III
Ms. Libbie F. Gerry
Mr. and Mrs. Joseph Gleberman

Mr. and Mrs. James P. Gorman
Mr. Charles E. Haber
Mr. T. Randolph Harris
Mr. and Mrs. William Hood
Mr. and Mrs. Jonathan Ingham
Ms. Andrea Jung
Mr. and Mrs. Oscar J. Junquera
Mr. Francis J. Kiernan
Mr. and Mrs. James L. Kinnear
Mr. Steven B. Klinsky
Mr. and Mrs. H. Frederick Krimendahl
Mr. and Mrs. Leonard Lauder
Mr. and Mrs. Richard H. Lenny
Mrs. David Mahoney
Mr. and Mrs. Christopher L. Mann
Mr. and Mrs. Monty V. March
Mr. Walter B. McCormack
Mr. Peter A. B. Melhado
Mr. Federico G. M. Mennella
Mr. and Mrs. Thomas L. Newberry
Ms. Carla Hendra Ogilvy
Mr. Stephen E. O'Neil
Ms. Frederrica Perera and Mr. Frederick A. O. Schwarz
Mr. and Mrs. Thorne L. Perkin
Mr. and Mrs. Jorge F. Pulido
Ms. Sara Rodriguez
Mr. and Mrs. David T. Schiff
Mr. and Mrs. Chip Schorr
Mr. and Mrs. Paul Schorr III
Mr. and Mrs. Harry Shaw III
Mr. and Mrs. Charles P. Stetson, Jr.
Mr. Mark E. Stroock
The Philippe and Deborah Dauman Family Foundation
Mr. and Mrs. Henry J. Topping IV
Ms. Electra Preston Toub
Mr. Edward Watson
Mr. and Mrs. James Winter

\$500+

Dr. Marvin Aronson
Mr. and Mrs. Christopher H. Bartlett
Mr. and Mrs. Joseph W. Bartlett
Mr. Fabrizio Arengi Bentivoglio
Mr. and Mrs. Rodney B. Berens
Mr. Ettore V. Biagioni
Mrs. Rebecca S. Breed
Mr. and Mrs. Joseph A. Califano, Jr.
Mr. Daniel Caspersen
Mr. David Patrick Columbia
Ms. Lauren B. Cramer and Mr. G. Demetrius Fexy
Mr. and Mrs. Guillaume Cuvelier
Mr. and Mrs. Nelson R. DeMille
Ms. Rebecca H. Downs
Mr. and Mrs. Frederick Eaton
Mr. Charles Fagan
Mr. and Mrs. Maxwell G. H. Goodwin
Ms. Marlene Hess and Mr. James D. Zirin
Mr. and Mrs. Curt Huegel
Mr. and Mrs. Jeremy R. Kramer

Mr. Harrison T. LeFrak
Ms. Darlene Liebman
Mr. and Mrs. Peter L. Malkin
Ms. Ellen M. F. Murphy
Mr. Erik R. Oken
Mr. David B. Platt
Mr. and Mrs. Jack Matthew Preston
Mr. and Mrs. Charles M. Royce
Ms. Katherine Kernan Rubin
Mr. and Mrs. John Sargent
Mr. M. Gerald Sedam II
Ms. Abigail F. Viotor Sullivan
Mr. David A. Swope
The Zelnick/Belzberg Charitable Trust
Ms. Chani A. Todd
Ms. Andrea Van Beuren
Mr. Satloo B. Van Duureen
Ms. Merida Welles

\$250+

Mr. and Mrs. Anthony Bavedas
Mr. and Mrs. Alexander Bolen
Mr. Peter Boss
Ms. Ruthann Bowers
Ms. Carolina Campbell
Mr. and Mrs. Christopher W. Carey
Reverend David D. Cockcroft
Ms. Vincenza Cruz
Mr. and Mrs. William S. Elder
Ms. Cari A. Endres
Mr. and Mrs. Simon Gerson
Ms. Nancy H. Glaser
Mrs. Jane M. Gould
Ms. Rebekah Greenberg
Mr. Ian H. Gumprecht
Ms. Kirsten B. Hardigg
Mr. Robert W. Hardwick
Mr. Gregory Harris
Mr. and Mrs. Keith D. Jewell
Mr. and Mrs. Gilbert S. Kernan
Mr. Jonathan M. Kozak
Mr. Robert J. Krener
Mr. Page Leidy
Mr. and Mrs. Joseph S. Lovering III
Mr. Colin Morse
Mr. and Mrs. Michael O'Brien
Mr. Dinesh Popat
Mr. and Mrs. James Prentice
Mr. and Mrs. Dan Riebling
Mr. Ian Rosseter
Ms. Denise C. R. Santomero
Mr. Christopher J. Schumacher
Mr. Greg Share
Ms. Caroline P. Stetson
Mr. Michael Tsiakaras
Mr. Stephen J. Vassallo
Mr. and Mrs. Alan B. Vickery
Mr. and Mrs. Gianluigi Vittadini
Mr. Juan Vogeler
Mr. Michael Watson
Mr. Gary C. Weiss
Mr. and Mrs. Gordon J. Whiting

(continued on page 20)

UP TO \$250

Anonymous
 Ms. Cherie Alcott
 Ms. Olga Eva Baczynska
 Mr. and Mrs. Kenneth Barbalato
 Mr. and Mrs. Thomas N. Barr
 Mr. Jared Baumeister
 Ms. Elizabeth Belfer
 Mr. and Mrs. Robert A. Bernhard
 Ms. Andrea Blumenthal
 Ms. Jean Bonzani
 Mr. Andrew Boss
 Mr. and Mrs. Michael Bracken
 Mr. Jason Bradburn
 Mr. Mark Bradburn
 Ms. Pamela Bradley
 Ms. Avery W. Broadbent
 Mr. James V. Burke
 Mr. Al Cabrini
 Mr. Jeffrey C. Caldwell
 Mr. Robert Calhoun
 Ms. Sarah Penn Camp
 Ms. Colleen Carey
 Ms. Erika Casriel
 Ms. Charlotte Chapman
 Mr. Stanley T. Clutton
 Ms. Beth Colleton
 Ms. Ashley Constable
 Mr. Stephen Czeck
 Mr. Edward Dale
 Ms. Tina Daniels
 Mr. Marc De Gontaut Biron
 Mr. Thomas R. Dearth
 Ms. Roxane DeFillipo
 Mr. and Mrs. Salvatore Di Donna
 Mr. Elijah Duckworth-Schachter
 Mr. G. Pennington Egbert
 Mr. and Mrs. Jeffrey Eisenstein
 Ms. Monique Ellenbogen
 Ms. Carol Ann Emmitt
 Mrs. Josephine H. Evarts
 Ms. Molly Fahner
 Mr. and Mrs. Walter Fair
 Ms. Melissa Fisher
 Mr. William Fitzgerald
 Mr. and Mrs. Thomas M. Flexner
 Mr. and Mrs. Stephen P. Forrester
 Mr. Mark Francis
 Ms. Holly Fullam
 Mr. and Mrs. Christopher Fuller
 Mr. Gary Garrabrant
 Ms. Bridget George
 Mr. Richard F. Giacomo
 Mr. Malcolm Goldstein
 Ms. Trisha Gregory
 Mr. Alexander N. Hack
 Mr. and Mrs. Abdus Samad N. Haqq
 Ms. Robin Harris
 Mr. Hylton Heard
 Ms. Marli Hinckley
 Mr. Alexander F. Hoerle
 Ms. Kristin Holstein
 Ms. Kristen Jessop
 Mr. and Mrs. Panos Katsambas
 Ms. Meghan Kelly
 Mr. and Mrs. Mehmet Kirdar
 Mr. and Mrs. Robert Kraus
 Ms. Kim Kremer
 Mr. Roman Kushnir
 Ms. Maryann Lauria
 Mr. James T. Leader
 Ms. Joanne Lee
 Ms. Ryan Lee
 Ms. Amy Beth Leeds
 Mr. Chris Lentz
 Ms. Marcy Lerner
 Mr. Ben Loehnen
 Ms. Katheryn Lotsos
 Mr. and Mrs. Paul C. Lowerre
 Mrs. Evelyn Lubet
 Mr. Charles Maddock
 Ms. Olivia Magowan
 Ms. Elizabeth B. Marshall
 Ms. Vaughn Massey
 Lawrence McGovern, Esq.
 Ms. Kelley R. McMillan
 Ms. Elizabeth Meigher
 Mr. Peter Meirs
 Mr. Alexander Mejia
 Ms. Jordan Metzl
 Ms. Janet Miller
 Mr. John Minardo, Esq.
 Ms. Julia Moore
 Ms. April Naturale, Ph.D. and Ms. Shirley Wladar
 Mr. and Mrs. Stephen H. Ohler
 Ms. Rebecca Paniwozik
 Ms. Alexandra Papanicolaou
 Ms. Alexandra Pappas
 Ms. Ashleigh Pattee
 Ms. Christine Pepe
 Ms. Lisa Piliguian
 Mr. and Mrs. Raymond Powell
 Ms. Ashley Pratt
 Ms. Anne Prosser
 Mr. and Mrs. James Quirk
 Mr. and Mrs. Gabriel Rabinovici
 Mr. David C. Reed
 Ms. Rebecca C. Regan
 Mr. and Mrs. Douglas Reiniger
 Mr. Gregory Rogers
 Mr. and Mrs. Jeffrey L. Rothschild
 Ms. Caroline Rowley
 Mr. John Royall
 Ms. Susan Rudsenks
 Mr. David Sadkin
 Mr. Clarence Sanders
 Ms. Sandra R. Satz
 Mr. Edward Schiff
 Mr. and Mrs. Alan Scott
 The Honorable Felice K. Shea
 Mr. and Mrs. William Sheehan
 Mr. Dallas D. Sherrill II
 Ms. Donna Simonelli
 Mrs. Vilma Singh
 Mr. Paul Somelofske
 Ms. Jacqueline McNeil Stahl
 Ms. Shari Stahl
 Ms. Lief Stiles
 Ms. Laura Szamatulski
 Mr. Ronald Szamatulski
 Ms. Dolores Szamatulski
 Mrs. Stanley M. Szamatulski
 Mr. Elliott Tapp
 Ms. Nancy B. Taylor
 Ms. Katherine U. Thorpe
 Mr. and Mrs. Paul Toolan
 Ms. Samantha S. Topping
 Ms. Jennifer Turner
 Ms. Alison Twiss
 Mr. Adrian Ulrich
 Mr. Benner Ulrich
 Ms. Elizabeth Wade
 Mr. Peter Wertheim
 Ms. Holly Whidden
 Ms. Ashley Whittaker
 Mr. and Mrs. Theodore S. Wickersham
 Mr. and Mrs. Russell O. Wiese
 Ms. Lauren Willig
 Ms. Julie B. Wilson
 Mr. and Mrs. Thomas Wilson
 Mr. Frederick C. Witsell, Jr.
 Ms. Samantha Woods
 Ms. Tanner Zucker

HOW YOU CAN HELP

With the generous support of individuals, foundations and corporations, The NYSPCC will continue its efforts to protect New York City's children and improve the quality of their lives. There are many ways that concerned individuals can help The NYSPCC achieve this goal. Support can come in various forms.

1. Individual donations
2. Employer matching gifts
3. Donations of stocks or bonds
4. Wills or bequests
5. Designating The NYSPCC as a beneficiary of a life insurance policy
6. Organize a toy drive during the holidays
7. Volunteer at The NYSPCC's children's holiday party
8. Support the Annual Dinner Gala
9. Purchase note cards designed by the artist Caroline Almy Gerry from our website (www.nyspcc.org)

To discuss the range of opportunities for making gifts to The NYSPCC, please call Maryann Lauria, Director of Development, at (212) 233-5500 ext. 216.

CURRENT SENIOR MANAGEMENT TEAM

Mary L. Pulido, Ph.D.

Executive Director

Stephen P. Forrester, Esq.

Assistant Executive Director

Maryann Lauria

Director of Development

Katheryn Lotsos, LCSW

Director of Clinical Services

Kerri M. Smith, Esq., MSW

City-Wide Mediation Program Manager

Brenda Tully, LCSW

Assistant Director of Clinical Services



The New York Society for the
Prevention of Cruelty to Children

161 William Street, 9th Floor
New York, New York 10038

Tel: (212) 233-5500

Fax: (212) 791-5227

www.nysppcc.org