



## THE NEW YORK SOCIETY FOR THE PREVENTION OF CRUELTY TO CHILDREN

### **ABOUT:**

Established in 1875, **The New York Society for the Prevention of Cruelty to Children (NYSPPCC)** was the first child protection agency in the world and constructed the basic tenets of child protection laws in the United States. Today, The NYSPCC remains steadfast in helping vulnerable children and families, with programs designed to prevent child maltreatment and mitigate its harmful effects. Since its incorporation 143 years ago, The NYSPCC has served over two million children, parents, caregivers and child welfare professionals.

### **NEED:**

Approximately 89,000 reports of child abuse and neglect cases from New York City are called in to the New York State Central Register of Child Abuse and Maltreatment annually – that's 244 EVERY DAY!

### **MISSION:**

The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal and educational services. Through research, communications and training initiatives, we work to expand these programs to prevent abuse and help more children heal.

### **GOALS:**

- Help children recover from the trauma of physical abuse, sexual abuse, severe neglect, family violence, and other traumatic events;
- Facilitate supervised visits between children and their high-risk, non-custodial parents in a safe, therapeutic environment;
- Promote healthy parenting skills through education and guidance;
- Teach children essential skills to defend themselves against sexual abuse;
- Educate professionals on detecting and reporting child abuse & neglect;
- Train child welfare professionals on best-practices developed by The NYSPCC; and
- Advocate for legislative action that protects children and strengthens families.

### **PROGRAMS:**

Safe Touches (Child Sexual Abuse Prevention), Trauma Recovery Program, Therapeutic Supervised Visitation Program, Training Institute, Child Abuse and Neglect Identification and Reporting Course

### **LOCATION:**

The New York Society for the Prevention of Cruelty to Children  
161 William Street, 9th Floor  
New York, NY 10038

For more information, please contact Beverly Orth-Geoghegan, Development Officer, Institutional Giving at [BOOrth-Geoghegan@nysppcc.org](mailto:BOOrth-Geoghegan@nysppcc.org) (212) 233-5500, extension 220.



## 2017 Achievements

- The NYSPCC served 6,971 children and 3,149 adults (parents, caregivers, and professionals) through programs designed to prevent child abuse, strengthen families, and help children to heal.
- The NYSPCC reached 6,341 children through the **Safe Touches** program – the largest child sexual abuse prevention program for students in kindergarten through third grade in NYC public schools.
  - 98% of surveyed teachers reported that NYSPCC staff were effective in delivering the workshop, and 98% agreed that NYSPCC staff effectively engaged children to participate.
- The NYSPCC’s **Trauma Recovery Program** cared for 96 children, who have experienced physical abuse, sexual abuse and other traumatic events, by providing intensive weekly counseling sessions for them and their families.
  - 90% of children who participated in the Trauma Recovery Program demonstrated an improvement in at least one of their baseline symptoms (e.g., anxiety, depression, and aggressive behavior).
- The NYSPCC’s **Therapeutic Supervised Visitation Program** served 90 families, including 134 children and 184 adults.
  - 100% of visiting parents reported an increase in knowledge and understanding of at least one of the following: parenting skills, the developmental stages of children, effective discipline techniques, and/or problem-solving skills.
- The NYSPCC’s **Training Institute** trained 2,317 professionals. Topics included identifying and reporting suspected cases of child abuse and neglect and best practice models for child protective services.

