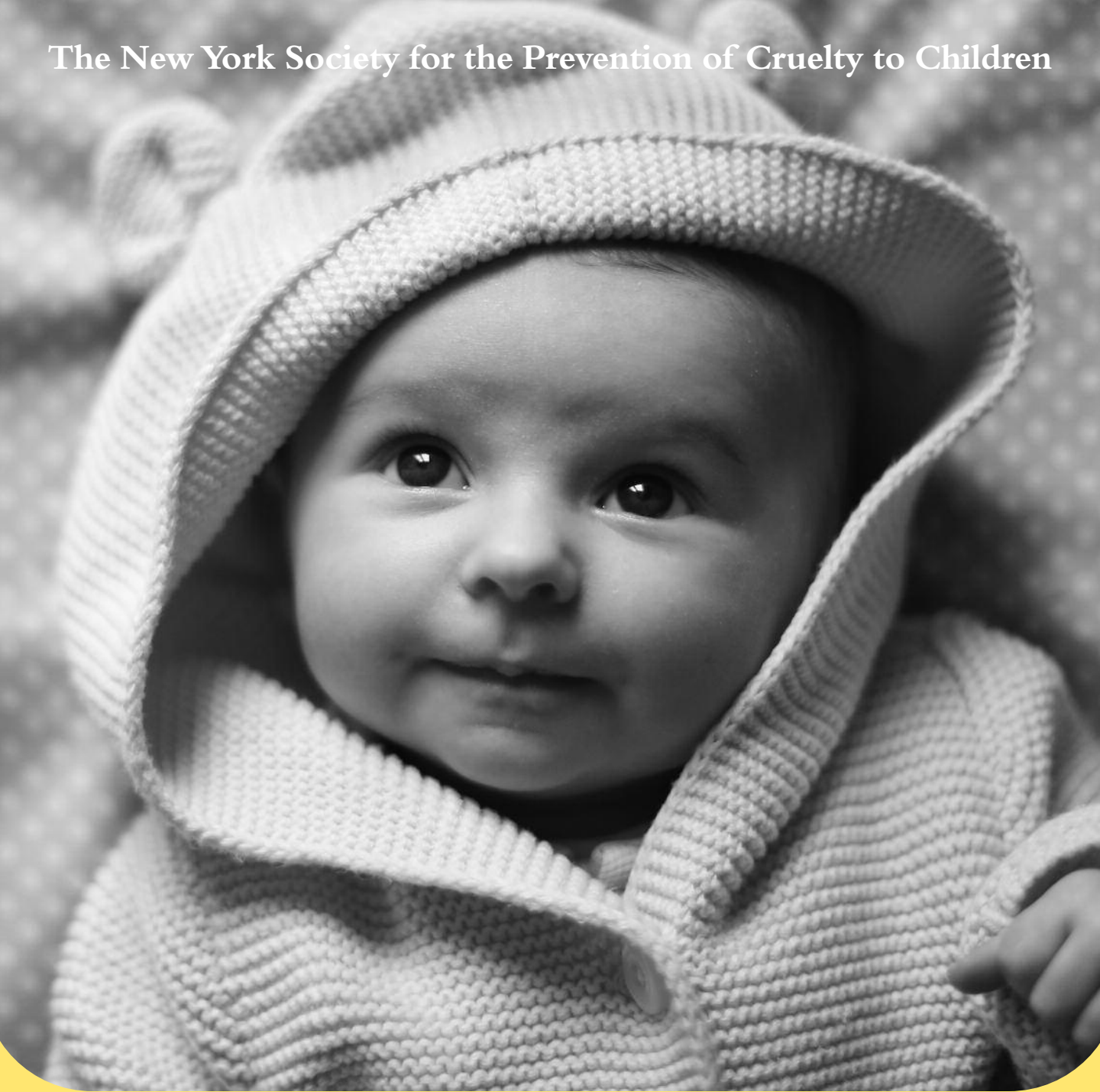


# The New York Society for the Prevention of Cruelty to Children



ANNUAL REPORT 2015



*Founded in 1875 – The First Child Protection Agency in the World*

Founded in 1875, The New York Society for the Prevention of Cruelty to Children (The NYSPCC) was the first child protection agency in the world. Throughout its 140 year history, The NYSPCC has met the urgent needs of New York City's most vulnerable children through the development of new and innovative programs. It is with this same spirit of innovation, concern and compassion for the City's children that The NYSPCC seeks to meet the challenges that lie ahead. ●

## CONTENTS

2	FROM THE PRESIDENT OF THE BOARD OF DIRECTORS
3	FROM THE EXECUTIVE DIRECTOR
3	BOARD OF DIRECTORS
4	THE NYSPCC IN THE NEWS
5	THE TRAUMA RECOVERY PROGRAM
7	THERAPEUTIC SUPERVISED VISITATION PROGRAM
9	SAFE TOUCHES: PERSONAL SAFETY TRAINING FOR CHILDREN
10	CRISIS DEBRIEFING SERVICES
12	THE NYSPCC TRAINING INSTITUTE
16	RESEARCH
17	GEORGE SIM JOHNSTON ARCHIVES
18	SUMMARY FINANCIAL STATEMENTS
20	THE NYSPCC GALA WINE DINNER
22	SPRING LUNCHEON
23	SAKS EVENT
23	JUNIOR COMMITTEE
24	CONTRIBUTIONS 2015
<i>inside back cover</i>	HOW YOU CAN HELP
<i>back cover</i>	CURRENT SENIOR MANAGEMENT TEAM

# Our Mission

As the world's first child protection agency, The NYSPCC responds to the complex needs of abused and neglected children, and those involved in their care, by providing best practice counseling, legal, and educational services. Through research, communications and training initiatives, we work to expand these programs to prevent abuse and help more children heal.



## HOW WE PREVENT THE ABUSE AND NEGLECT OF CHILDREN:

### *Mental Health Services*

- Provide court-ordered supervised visitation services to children and their families in a safe and supportive setting.
- Counsel children who have endured the trauma of child abuse or neglect.
- Provide crisis debriefing services to child welfare agencies to help staff during times of stress, grief and loss.



### *Legal Services*

- Advocate for legislative and judicial action that protects children and strengthens families.
- Provide training and counsel for staff in preparation for court testimony.



### *Educational Services*

- Educate professionals about child abuse and neglect identification and reporting.
- Provide sexual abuse prevention workshops to children in New York City schools.
- Promote healthy parenting through counseling and education.
- Train professionals on The NYSPCC's best practice models.

## WHAT MAKES THE NYSPCC UNIQUE:

- **The first** child protection agency in the world—almost 140 years of trailblazing in child protection and abuse prevention services.
- Excellent ongoing **relationships** with social service providers, schools and the court systems in New York City.
- **Flexibility**—as an independent non-profit—to develop and implement enhanced levels of service to children and families.
- **Warm, caring, and dedicated** professionals.



Dear Friends,

I am proud to tell you that in 2015, The NYSPCC celebrated its 140th Anniversary, and an amazing year it was! We provided 5,829 children, parents, caregivers, and professionals with services that prevent child abuse and help those who have experienced abuse to heal.

We also took a hard look at what we have been doing and how we are doing it. It was exciting to help The NYSPCC launch a new five-year strategic plan (2015-2019).

Over the past year, The NYSPCC began to:

- Incorporate more evidence-based approaches in our clinical work to ensure the highest quality of care possible
- Increase research efforts and expand The Training Institute to share our expertise and best practices with others in the child welfare field
- Generate more awareness about child protective issues and our work by successfully engaging the media and general public in a range of new ways
- Ramp up advocacy efforts by working more closely with legislators to strengthen child protection laws

To assist in these efforts The NYSPCC welcomed two new board members—Maarit Glocer and Penny Grant, MD, both tireless advocates—and two new Children's Council members—Regina Calcaterra, an attorney and best-selling author, and Anita Lo, Chef and Owner of Annisa. Their diverse experience and passion for children will provide great leadership and insight in advancing the agency's mission in the years to come.

Accomplishing the changes we want to see requires many voices and helping hands. Every single advocate and supporter is an integral part of our mission. Together with the children and families we serve, our community partners, many generous individual donors and our institutional partners we will continue to strive toward a future where every child can learn, live and grow free from abuse and neglect.

On behalf of our Board, I would like to thank you—our donors and friends—for your unwavering support and your belief in The NYSPCC's mission.

With appreciation for your partnership,

A handwritten signature in blue ink that reads "David R. Stack".

David R. Stack  
*President*  
*Board of Directors*



Dear Friends of The NYSPCC,

In 2015, hundreds of thousands of children in the United States suffered from abuse and neglect at the hands of those who are supposed to protect them. These parents are often struggling themselves with mental illness, substance abuse, domestic violence and often carry the traumas of their own child abuse into their parenting roles. Our programs are specially designed to help these children and their parents recover—and to prevent abuse from happening.

Last fall, The NYSPCC launched an exciting partnership with Stavros Niarchos Foundation and ELIZA, a child protection organization based in Athens, Greece. Together, we are adapting the life-saving lessons of our child sexual abuse prevention program, Safe Touches, for the Greek school system. In partnership with Horace Mann School, The NYSPCC already brings Safe Touches to over 3,000 children in New York City annually, and we are proud to broaden our reach to thousands of children throughout Greece.

Our Trauma Recovery Program also saw exciting new changes over the past year. The NYSPCC clinicians increased their use of art and play therapy during Trauma Recovery Program sessions and built a dedicated play therapy room. Play Therapy is very effective in helping children identify and communicate their emotions, process traumatic events, and develop coping skills.

Over the last year, The NYSPCC remained at the forefront of advocacy efforts for laws to protect children. I, along with other members of The NYSPCC leadership team, have been working with legislators to amend New York State Education Law to ensure that children in private schools have the same level of protection as children in public schools. We've also been working to enact Erin Merryn's Law, which would require child sexual abuse prevention education for the entire New York State school system.

In these ways and many others, The NYSPCC family is boldly striving for a world where all children are safe from abuse, neglect and violence. A world that ensures their ability to thrive and grow to their full potential.

Working with you—our friends, supporters, and partners in the community—has brought us closer to realizing that vision. Thank you for joining us on the journey.

Warm regards,

A handwritten signature in blue ink that reads "Mary L. Pulido".

Mary L. Pulido, Ph.D.  
Executive Director

## 2015 BOARD OF DIRECTORS

### *President*

David R. Stack

### *Vice Presidents*

Elizabeth Mayhew

Karl G. Wellner

### *Secretary*

Frank E. Sommerfield

### *Treasurer*

Lincoln E. Frank

### *Directors*

Elizabeth E. Bartlett\*

Peter W. Espy

Neil Friedman

Maarit Glocer

C. Amy Gerry

Joan Granlund

Penny Grant, MD

Valesca Guerrand-Hermès

Holly M. Kelly

Federico G. M. Mennella

Alexandra Papanicolaou

Shaheen

Tatiana G.P. Perkin

Carolyn C. Reece

Mark S. Weiss

### *Honorary Directors*

Nelson Doubleday\*

Elbridge T. Gerry, Jr.

### *Executive Director*

Mary L. Pulido, Ph.D.

## CHILDREN'S COUNCIL

Anne and Bob Arns

Regina Calcaterra

Victor de Souza

Aaron Fisher, Dawn Hennessy

& Michael Gillum

Kimberly Guilfoyle

Sophie B. Hawkins

Hon. Joseph M. Lauria (Ret.)

Anita Lo

Deborah Norville

Kelly Rutherford

Sapphire

\*Deceased, please see the memorial on page 27.

# THE NYSPCC IN THE NEWS

The NYSPCC continues to expand its visibility, and its message that child abuse is both preventable and treatable, through year-long media appearances, especially during National Child Abuse Prevention Month in April. The media often reaches out to The NYSPCC's Executive Director, Mary L. Pulido, Ph.D., as an expert on the prevention of child abuse and neglect and domestic violence, as well as on issues related to child safety. Dr. Pulido has conducted interviews on television and radio, and has been interviewed or written articles for various print and online publications. The following are local and national media highlights of 2015:

## *Online*

- Dr. Pulido is a featured blogger on [HuffingtonPost.com](http://HuffingtonPost.com), contributing the following posts in 2015:
  - “Teaching Your Child to Cross the Street Can Save Their Life”
  - “Have Fun, Stay Safe! Top Ten Summer Safety Tips for Your Children”
  - “Roar of Outrage for Cecil the Lion; Barely a Whimper for Rizwan, the Baby From Queens”
  - “When Parents Are Desperate: Neighbors Can Mean the Difference Between Life and Death for a Baby”
  - “Explaining Acts of Violence: Talking to Your Child About Terrorism”
- Dr. Pulido was interviewed about summer camp safety for articles on [Safebee.com](http://Safebee.com), [Urbanfamily.com](http://Urbanfamily.com) and [Urbansitter.com](http://Urbansitter.com).
- Dr. Pulido wrote “How to Be a Low-Stress Parent” an article for [Urbanfamily.com](http://Urbanfamily.com).
- Dr. Pulido was interviewed for an article on [Urbanfamily.com](http://Urbanfamily.com) “The Broad Reach of Bullying: How Communities—Not Just Kids—Suffer.”



## *Radio*

- NYSPCC's Director of Government Relations & Administration, Stephen P. Forrester, Esq., was interviewed by Bill Ayres on the **WPLJ 95.5's, Community Connections**, about The NYSPCC's mission and programs.
- **1010WINS** consulted with The NYSPCC about a public service announcement for National Child Abuse Prevention Month. The PSA aired more than 40 times during the month.

## *Print*

- Dr. Pulido wrote an op-ed on the education law initiative featured in the [Albany Times Union](http://AlbanyTimesUnion.com).
- The [New York Times](http://NewYorkTimes.com) published Dr. Pulido's Letter to the Editor about helping desperate parents to avoid infant deaths.
- The [APSAC ADVISOR](http://APSACADVISOR.com) Article “Safe Touches: A Child Sexual Abuse Prevention Program Offers Promising Results Among Multi-Racial Children,” was written by Dr. Mary Pulido, Brenda Tully, LCSW, and Dr. Jacqueline Holloway.
- Mary L. Pulido, Ph.D., Sarah Dauber, Ph.D., Brenda A. Tully, LCSW, Paige Hamilton, LMHC, Michael J. Smith, DSW, and Katherine Freeman, DrPH, published “Knowledge Gains Following a Child Sexual Abuse Prevention Program Among Urban Students: A Cluster-Randomized Evaluation,” in the [American Journal of Public Health](http://AmericanJournalofPublicHealth.com).
- Sarah Dauber, Ph.D., Mary L. Pulido, Ph.D., and Katheryn Lotsos, LCSW, published “Treatment of Complex Trauma on the Front Lines: A Preliminary Look at Child Outcomes in an Agency Sample,” in the **Child and Adolescent Social Work Journal**.

## *Event Coverage*

- The NYSPCC's various events were covered by [Fox News' The Five](http://FoxNews.com), and [The New York Times](http://TheNewYorkTimes.com) by [Bill Cunningham](http://BillCunningham.com).
- [New York Social Diary](http://NewYorkSocialDiary.com), [Quest](http://QuestMagazine.com) magazine, [Hamptons.com](http://Hamptons.com), [AskMissA.com](http://AskMissA.com), [BlackTieMagazine.com](http://BlackTieMagazine.com), [Socially Superlative](http://SociallySuperlative.com), [Joonbug](http://Joonbug.com), [Avenue](http://AvenueMagazine.com) magazine, [The Resident](http://TheResidentMagazine.com) magazine, and [Hamptons.com](http://Hamptons.com) also featured our events. ●

# THE TRAUMA RECOVERY PROGRAM

The NYSPCC'S Trauma Recovery Program provides critical mental health services to help children recover from experiences of physical abuse, sexual abuse, family violence, traumatic grief, or serious neglect. Established in response to the September 11th terrorist attacks, the program initially provided crisis counseling and support services to the children, parents, teachers, and child protective services workers of lower Manhattan. In 2004, after the pressing needs lessened, the program shifted its focus to the often unaddressed mental health care needs of children in New York City's child protective, preventive, and foster care systems.

## OUTCOMES:

In 2015, the following program outcomes were achieved for children who were enrolled for a minimum of 3 months:

1. 95% of children demonstrated an improvement in at least one of their baseline symptoms.
2. 80% of children increased their use of adaptive coping skills.
3. 74% of the children increased their healthy interpersonal communication skills.

\* Outcomes are based on a subsample of clients with treatment goals in each domain.

Many of these children grow up living in transitional housing, witnessing family struggles, and enduring physical abuse, sexual abuse, family violence, loss of family members or friends, parental substance abuse and/or mental illness. Without the appropriate and necessary treatment, they are at significant risk for delinquency, substance abuse, school dropout, difficulties in forming and maintaining healthy relationships, and other social, behavioral, and emotional problems.

Through child-friendly and individualized counseling sessions, The NYSPCC's experienced clinicians employ various therapeutic techniques to help these children better manage their stress, anxiety, and depression; improve their baseline symptoms; and reach their individual therapeutic goals. Since a child is not an isolated person but a member of a family, clinicians also engage parents and caregivers in special family therapy sessions to ensure that the child has continued support for their recovery at home and in the future.

The NYSPCC offers services seven days and three evenings per week, in English and Spanish, to accommodate the varying needs of working families and school-aged children. On average, children attend the program for 8-12 months, although The NYSPCC will continue to provide treatment for as long as children and families need. The NYSPCC does not charge a fee for services. No family in need is ever turned away due to financial hardship.

With a strong foundation in cognitive-behavioral therapy, The NYSPCC's clinicians are enhancing the Trauma Recovery Program by incorporating more play therapy, which can be very effective in helping children identify and communicate their emotions, process traumatic events, and develop coping skills.

A 2014 grant from the William T. Grant Foundation enabled The NYSPCC to further educate its clinical team about play-based techniques and how to apply them during trauma therapy sessions. The NYSPCC consulted with Eliana Gil, PhD, a national expert in play and art therapies. Children who participate in the Trauma Recovery Program receive more and higher-quality opportunities to engage in play therapy activities, such as sand tray therapy, the use of symbols and metaphors to process worries, and the use of other creative strategies to access emotional experiences when language fails.

Additionally, the National Association of Social Workers—NYC Chapter recognized The NYSPCC's Trauma Recovery Clinician, Jessica Gusberg, LMSW, with the 2015 Emerging Social Work Leader Award. This award is presented to emerging leaders of the social work profession in recognition of their visionary and exemplary work and for their dedication and unique commitment.

In 2015, the Trauma Recovery Program provided counseling to 110 children during 774 individual therapy sessions. Clinicians conducted 438 family therapy sessions and held 547 meetings with caregivers, family members (aunts, uncles, grandparents and siblings) and with professionals (teachers, social workers, guidance counselors and foster care caseworkers). ●

## CLIENT SATISFACTION SURVEY COMMENTS:

- *"My family's therapist is very helpful."*
- *"I feel like the NYSPCC is a great place to come to. I was greeted very politely when I first came here. Everyone, especially the receptionist, is very kind towards me and other clients."*
- *"My children really enjoyed their visits/services here."*

# Luke

Like the thousands of children living in foster care in New York City, life was full of challenges for six year-old Luke.\* He was separated from his mother because she was unable to care for him properly due to severe and on-going substance abuse. Being faced with a strange, new foster home, made Luke feel sad and confused. He began stealing and throwing temper tantrums, both at home and at school. Luke's foster mother, Jules, was also struggling; she felt dismissed and degraded by the child welfare and education systems with regard to her race. Jules is black, and Luke is white. In response, Luke's foster care agency referred the family to The NYSPCC's Trauma Recovery Program for counseling.

At first, Luke was hesitant to participate in therapy. Luke was clearly overwhelmed and withdrew emotionally. Over time, as The NYSPCC clinician built a safe and comfortable atmosphere, Luke began to feel torn between his love for his biological mother and his growing attachment to his foster mother. The clinician helped the boy to understand that these feelings are normal and that he could simultaneously miss his mother and love Jules. Sadly, just when Luke started making progress, his mother died from a drug overdose. The heartbroken boy withdrew and would not talk about his loss.

To help Luke during this devastating time, Jules was encouraged to attend family sessions to strengthen her relationship with her foster son and help him to feel safe and loved. During these sessions, Jules shared her experience of losing her own mother. Luke responded positively to hearing Jules talk about her grief. He felt comforted by the resonance between his experience and hers, and as a result, their bond grew increasingly strong. With this new emotional connection, the clinician observed that Luke began asking lots of questions and seemed to love hearing Jules talk about her mother.

The clinician used art to help Luke process and manage his emotions. Through painting and drawing, Luke continued to express feelings of divided loyalty between his biological mother and Jules. The clinician asked Luke if he shared these feelings with Jules. The boy proudly acknowledged, "She already knows all of my feelings!" This was a tremendous achievement for Luke, a reflection of his healing heart and ever-strengthening relationship with his new family.

Two years after the family first came to The NYSPCC, Jules legally adopted Luke. Soon after, Luke no longer needed to attend bereavement counseling. During their last visit as a family, Jules expressed gratitude, saying that the NYSPCC clinicians truly listened and valued her as Luke's caregiver. This ultimately empowered her to transition from the role of "foster mother" to simply "mother"—a role that she has lovingly embraced. And while sadness over the loss of his mother lingers, Luke is happy and content with his new home and excited for the future. ●

*\*All names in the case vignettes have been changed.*



# THERAPEUTIC SUPERVISED VISITATION PROGRAM

The NYSPCC'S Therapeutic Supervised Visitation Program works with parents who cannot have unsupervised access to their children due to a history of child neglect, physical or sexual abuse, domestic violence, substance abuse, or mental illness. The NYSPCC has provided supervised visitation services for over 20 years to vulnerable New York City families and accepts referrals of families in disputed custody and visitation cases or families with children in foster care.

## OUTCOMES:

1. 96% of non-custodial parents who completed the Parent Education Program voluntary survey reported an increase in knowledge and understanding of parenting skills.
2. 83% of parents who had at least 12 visits with their children increased their independent use of positive parenting skills in at least one domain: engagement; safety; responding to children's developmental needs/children's expectations; communication; structure/effective discipline; healing/empathy.
3. 82% of non-custodial parents increased parenting time with their child(ren).

## CLIENT SATISFACTION SURVEY COMMENTS:

- *"It has been a pleasure. The services, as well as the therapists, I have come in contact with, are professional and knowledgeable of the needs of the children."*
- *"My visiting supervisor is amazing and a good listener and makes me feel comfortable every time I come, and that's good to feel."*
- *"The staff is truly wonderful, thoughtful, and involved. They have helped me foster my relationship with my son in comfortable and safe circumstances. Simply amazing!"*

Children deserve and need a meaningful relationship with both of their parents whenever possible. The constancy of the parent-child relationship is central to a child's sense of security, self-esteem, and healthy development. Sadly, the lack of accessible therapeutic supervised visitation services in New York City is a major obstacle to low-income, high-risk families in need of clinical services to help restore these critical parent-child relationships in a safe and secure environment.

Rather than eliminating contact between a non-custodial parent and child, the Therapeutic Supervised Visitation Program keeps children safe while restoring healthy and appropriate parent-child relationships through supervised visitation, parenting skills workshops, individual parent coaching sessions, and, when needed, mental health assistance for children with a history of family violence. Supervised visitation is intended to be a temporary remedy with most parents moving toward less restrictive or unsupervised visits with their child whenever possible. When that happens, The NYSPCC provides a neutral place for the safe transfer of children when there are restrictions placed on the contact between parents.

The NYSPCC'S Therapeutic Supervised Visitation Program is the largest in New York City, and the only one with services offered free of charge, in English and Spanish, seven days and three evenings per week. The NYSPCC is frequently asked to train other public and private service providers around the country on its program model, and has published *The NYSPCC Professionals' Handbook—Supervised Visitation Services for High-Risk Families* to promote best practices and facilitate program replication.

In 2015, 131 families, involving 196 at-risk children and 262 parents/caregivers, were able to strengthen their relationships through their participation in the Therapeutic Supervised Visitation Program. The NYSPCC supervised a total of 677 visits between non-custodial parents and their children, and monitored 302 supervised transfers. In 2015, 732 parent coaching sessions were held with non-custodial parents and 233 coaching sessions were held with custodial parents.

In addition, 11 parenting skills education workshops were held in English and two in Spanish—for a total of 162 parent education sessions. Ninety-nine non-custodial parents learned about stress management techniques, phases of child development, and strategies that promote

child health and safety, skills that are designed to be directly utilized in the supervised visits with their children. ●

# Monica

Monica\* was only able to put up with her husband Hector's verbal and emotional abuse for so long. By the time her daughter Olivia turned two, Monica began to realize that her own unhappiness, and the abuse she endured, would have a negative impact on her daughter. It was then that Monica packed up and moved in with her sister.

Over the next five years, Hector and Olivia saw very little of each other, despite living less than a mile from each other. To change this, Hector sought help from the New York City Family Court, which referred the family to The NYSPCC's Therapeutic Supervised Visitation Program.

When Hector first arrived at The NYSPCC, he tearfully confided to our clinicians that he sometimes caught glimpses of Olivia in their neighborhood. He desperately wanted to be a part of his daughter's life. But Monica still felt threatened, and voiced concerns about Hector's volatility and her daughter's safety.

For the first months, Olivia was hesitant to connect with her father because she thought that it would hurt her mother's feelings. The NYSPCC therapeutic supervision clinician began trying to help Olivia communicate her sense of curiosity about her dad to her mom. Using the decision dialog technique, the clinician had individual sessions with Olivia during which they discussed her feelings and made decisions about what information would be shared during sessions with Monica, why it should be shared, and by whom. This allowed Olivia, who worried about upsetting her mother, to participate more fully in the therapeutic process.

As emotional safety was built between the family members and the clinician, Monica began to see the positive emotional impact the visits were having on Olivia. With steady and consistent support from the clinician, Monica recognized and supported her curiosity about reconnecting with her father. Monica became more attuned to her own feelings and began to separate them from her daughter's feelings about Hector. She also became more supportive of Olivia and Hector spending time together. Once Olivia felt that she had her mother's "permission" to reconnect with Hector, Olivia's comfort level dramatically increased.

Meanwhile, Hector attended The NYSPCC's Parent Education Workshops and began discussing what he learned with the clinician during his pre- and post-visit coaching sessions. He began to understand how he contributed to the negative family dynamic and recognized that Olivia felt hurt and torn. He learned how to better communicate with Olivia and how to patiently give his daughter the space and time she needed to express herself to him indirectly, through note writing and craft projects.

Olivia now greets her dad with smiles and communicates more fully during visits. The NYSPCC will continue to support Olivia and Hector in reconnecting and pacing the interactions at her comfort level. We also help Monica to support her daughter outside of the visit setting. ●

# SAFE TOUCHES: PERSONAL SAFETY TRAINING FOR CHILDREN

The NYSPCC's Safe Touches: Personal Safety Training for Children program is the largest child sexual abuse prevention workshop in New York City's public schools specifically designed for children in kindergarten through third grade. It is also the only program of its kind capable of providing trauma recovery counseling services to any child who might, in the course of the workshop, make comments that lead to the disclosure of abuse.

## OUTCOMES:

The NYSPCC distributed satisfaction surveys to teachers of the classrooms where the Safe Touches workshop was presented. Below are the results from 2015:

- 98% of teachers found the presenters *very effective* at facilitating the workshop.
- 95% of teachers are *very likely* to recommend this workshop to other teachers/administrators.
- 97% of teachers found the workshop *very effective* at explaining the difference between a "safe touch" and a "not-safe touch" in a way the children could understand.

## TEACHER SURVEY COMMENTS:

- *"The puppet play was very effective. It's a visual that children can relate to. It's a child friendly idea, kept children's interest."*
- *"Great workshop—children really engaged in the puppet show."*
- *"Lots of good questions that helped students identify how they might feel/identify a not-safe touch and gave tools to help."*

Child sexual abuse is a chronic, under-reported tragedy in the United States and throughout the world. It occurs in all socioeconomic and educational levels and across all racial and cultural groups. Victims of child sexual abuse experience a myriad of physical and mental health problems that often persist through adulthood. In order to help prevent abuse, young children need to be taught about their bodies and feelings and how to distinguish safe from not-safe touches.

The NYSPCC'S Safe Touches workshop is a 45 minute, interactive workshop presented in school classrooms to children in K-3rd grade. At the start of the workshop, The NYSPCC's specially trained clinicians use large posters of children wearing bathing suits to help students identify which parts of the body are private. Then, using child-friendly and culturally ambiguous puppets, the clinicians act out scenarios that teach children to understand the difference between safe and not safe touches. The students play an active role by offering suggestions to the puppets about actions they can take to keep their bodies safe and to whom they can go for help if they have been in a not safe situation.

2015 was an exciting year of milestones for the Safe Touches program. The NYSPCC began working with the ELIZA-Society for the Prevention of Cruelty to Children to develop the first widespread, school-based child sexual abuse prevention program in Greece. According to recent data, one in six children in Greece are victims of at least one incident of sexual abuse. Yet, there is a dire lack of prevention programs available. In 2015, members of NYSPCC's clinical and research teams helped ELIZA staff adapt the Safe Touches program model to the distinct needs of the Greek population and culture. The project will target primary schools in Athens and expand throughout the country over the next five years. The NYSPCC will serve as advisors on program implementation, replication and evaluation. This innovative partnership, funded by the Stavros Niarchos Foundation, is a huge step forward for child protection efforts in Greece, increasing awareness and education around child sexual abuse.

The NYSPCC provided 181 Safe Touches workshops serving 3,662 children. At the end of the workshop, each student was given a copy of *Keeping My Body Safe!* or *You're in Charge!*, an activity and coloring book designed to reinforce the messages from the workshop to be completed at home with their parents or another adult family member. These workbooks are offered in both English and Spanish. The NYSPCC's clinicians are also available to answer any questions from students or teachers. In the event that a student makes a statement during

the workshop that warrants follow-up, The NYSPCC's clinicians are available to assist the teacher and school guidance counselors in conducting a minimal facts interview.

During the year, The NYSPCC also conducted 5 workshops that educated 51 parents on how to identify the signs and symptoms of child sexual abuse, and steps to take if they think their child has been abused. ●

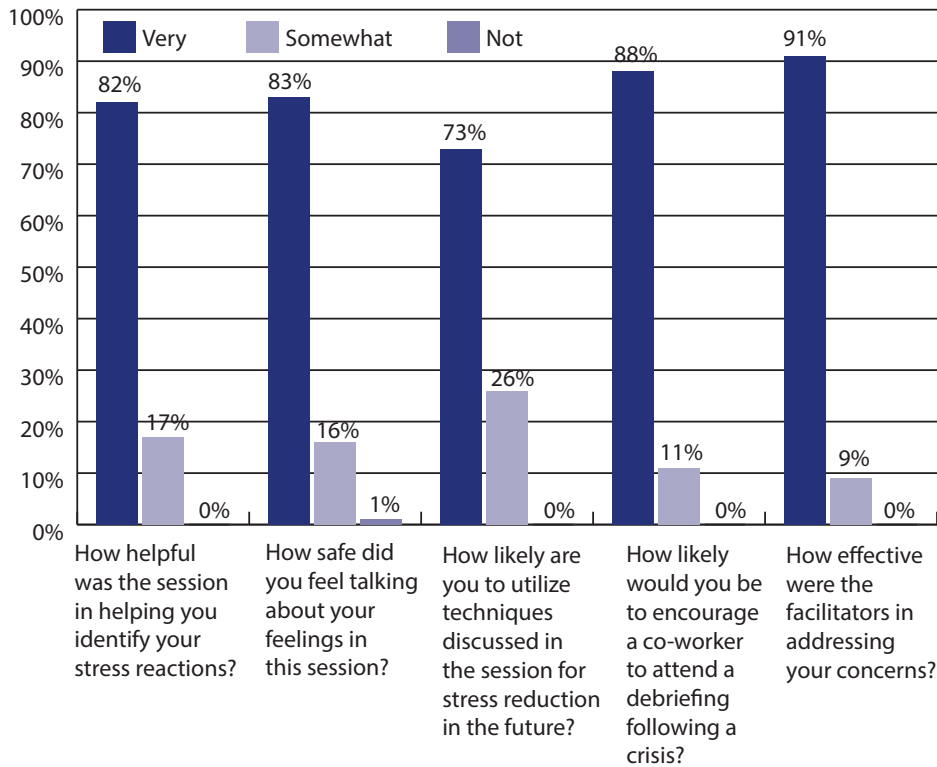
# CRISIS DEBRIEFING SERVICES

Since 2006, The NYSPCC has provided crisis debriefing services to the New York City Administration for Children's Services (ACS) child protective service workers following traumatic events such as child fatalities, violence in the field, or handling horrific cases of child physical and sexual abuse. As first responders to child abuse and neglect reports, these workers need resources that enable them to strengthen their personal coping skills and ability to manage the excessive stress they feel as a result of their demanding and difficult profession.

The Restoring Resiliency Response protocol, developed by Executive Director, Mary L. Pulido, Ph.D., is applied in crisis debriefing sessions that include an integration of education, emotional expression, and cognitive restructuring. Providing a safe space for everyone to voice feelings about loss is important for team building and setting up needed support systems instrumental in returning staff to previous levels of functioning. If needed, The NYSPCC's staff meets individually with child protective services staff members following group debriefing sessions and provides referrals for short- or long-term therapy.

The NYSPCC was also awarded a contract from Safe Horizon to provide crisis debriefing services for their employees. Safe Horizon's mission is to provide support, prevent violence, and promote justice for victims of crime and abuse, their families and communities.

## PARTICIPANTS' RESPONSE ON CRISIS DEBRIEFING



*(continued on page 11)*

# CRISIS DEBRIEFING SERVICES

*(continued from page 10)*

## CLIENT SATISFACTION SURVEY COMMENTS:

- *“I thought I was not in need of this session but as I began I realized I did. It made me feel better discussing my feelings but most of all being listened to was most important.”*
- *“I felt very safe to speak about very delicate topics. Sitting with the feelings and processing them is very healthy. Thank you.”*
- *“Great session, really helpful. It helped me release and let go of some things I was carrying.”*

In 2015, The NYSPCC was contracted by the New York City Commissioner of the Department of Homeless Services, to support their staff following a horrific event where one of the homeless shelter directors was murdered by a former client in the vicinity of the shelter she ran in the Bronx. The staff at The NYSPCC provided several crisis debriefing sessions. The responses to these sessions were overwhelmingly positive.

In 2015, The NYSPCC provided 70 crisis debriefing sessions to 330 individuals in total, including 52 crisis debriefing sessions to 196 ACS staff members; 4 crisis debriefing sessions to 32 Safe Horizons staff members; 12 crisis debriefing sessions to 85 Department of Homeless Services staff members; and 2 crisis debriefing sessions to 17 Harlem Children’s Zone staff members. Feedback from debriefing session participants indicates an appreciative and positive response from attendees. ●



# THE NYSPCC TRAINING INSTITUTE

In response to continuous requests for training from other child welfare agencies, schools, and community groups, The NYSPCC launched its Training Institute in 2012. The NYSPCC's Training Institute serves three different constituencies: professionals in the child welfare arena, community organizations and parent groups, and corporate entities interested in providing educational seminars for their employees. Lectures are tailored to meet the specific needs of the audience. The NYSPCC's clinical staff are considered experts in the area of child protection, and consequently are in high demand.

In 2015, the Training Institute became recognized by The New York State Education Department's State Board for Social Work as an approved provider of Continuing Education for licensed social workers. The NYSPCC offers a variety of continuing education courses for social workers to support professional development and lifelong learning. Through this program, The NYSPCC is expanding our influence in the field by sharing knowledge and teaching best practices in the areas of trauma informed care, secondary traumatic stress, program evaluation, and child abuse prevention and treatment.

The NYSPCC served more than 2,100 professionals from across the country, including 935 practitioners through in-person presentations, 553 through online training courses, and 611 through lectures and trainings.

## TRAINING FOR CHILD WELFARE PROFESSIONALS

The NYSPCC's staff gives presentations at conferences and publishes articles in academic and professional journals to help advance the knowledge-base of practitioners and researchers across the country working to prevent and treat child abuse and neglect.

### 2015 Presentations

- Brenda Tully, LCSW, Assistant Director of Clinical Services, participated in a panel discussion on *Recognizing Trauma in Children Who Have Witnessed Domestic Violence* at Fordham Law School's annual conference on domestic violence.
- Mary L. Pulido, Ph.D., Executive Director, presented *Managing Secondary Traumatic Stress for Responders to Children and Family Trauma* at the annual symposium of the CARES Institute of New Jersey.
- Natalie Wright-Umoh, LMSW, Director of the Training Institute, presented *Stand Up, Don't Stand By: Protecting Children from Domestic Violence*, at the Annual Conference of Prevent Child Abuse New York.
- Mary L. Pulido, Ph.D., Executive Director, presented *Comprehensive Support for a School in the Aftermath of a Child Sexual Abuse Scandal*, at the annual national colloquium of the American Professional Society on the Abuse of Children (APSAC).

*(continued on page 13)*



# THE NYSPCC TRAINING INSTITUTE

(continued from page 12)

- Kathy Lotsos, LCSW, and Xuan Tran-Walsh, LCSW, presented *Holding a Trauma Lens: Caregiver Attunement as a Building Block for Strengthening Parent/Child Bonds*, at the Supervised Visitation Network International's annual conference.
- Kathy Lotsos, LCSW, and Xuan Tran-Walsh, LCSW, presented *Strategies to Support Non-Verbal Children's Social and Emotional Development Through Play*, at the Supervised Visitation Network International's annual conference.
- Kathy Lotsos, LCSW, Director of Clinical Services, and Stephen P. Forrester, Esq., Director of Government Relations and Administration, were interviewed for a podcast by the Office of Court Administration on *The NYSPCC's Therapeutic Supervised Visitation Program in Cases Involving Domestic Violence*.
- Mary L. Pulido, Ph.D., Executive Director, addressed the members of the HFC/Help for Children Foundation at a fundraising event.
- Mary L. Pulido, Ph.D., Executive Director, presented *Combatting Secondary Traumatic Stress: Self-Care for NYS Child Fatality Review Teams*, at the New York State Office of Children and Family Services (NYS OCFS) Child Fatality Review Team annual meeting.
- Jacqueline Holloway, Ph.D., and Kathy Lotsos, LCSW, presented *Safe Touches: A Personal Safety Program for Children Offers Promising Results in a Multi-Racial Sample*, at the Southern Tier Child Advocacy Center's Trauma Education Summit.
- Stephen P. Forrester, Esq., Director of Government Relations and Administration, presented *Preparing Visit Supervisors for Court Testimony*, at the NYS Chapter meeting of the Supervised Visitation Network.
- Mary L. Pulido, Ph.D., Executive Director, presented, *Taking Care of your Team: Combatting Secondary Traumatic Stress*, for the Orange County Department of Social Services.

(continued on page 14)



# THE NYSPCC TRAINING INSTITUTE

*(continued from page 13)*

## **IDENTIFYING AND REPORTING CHILD ABUSE AND NEGLECT**

A crucial component of the Training Institute is to educate professionals who come into contact with children in the course of their everyday activities on how to identify and assist children who are abused or neglected. The NYSPCC provides a New York State Department of Education approved course, “Identifying and Reporting Child Abuse and Neglect,” to mandated reporters, in addition to the general public, on issues surrounding maltreated children. Mandated child abuse and neglect reporters, such as law enforcement officials, teachers, social workers, doctors and nurses, learn to recognize signs and symptoms of maltreatment and how to appropriately report it, as well as understand their legal obligations as mandated reporters. To assist in this public education effort, The NYSPCC developed and published The NYSPCC Professionals’ Handbook: Identifying and Reporting Child Abuse and Neglect.



Since the program’s inception in 1990, The NYSPCC has trained over 53,000 individuals regarding their legal responsibilities as mandated reporters of child abuse and neglect. In 2015, staff members made 33 presentations to 884 professionals and concerned citizens in New York City. In addition to these onsite training sessions, 568 people utilized The NYSPCC’s web-based training course.

## **CHILD PROTECTION POLICY REVIEW AND TRAINING FOR SCHOOLS**

High-profile stories in the news have emphasized the prevalence of the horrific, under-reported crime of child sexual abuse in schools. The strength of The NYSPCC’s Safe Touches program, combined with The NYSPCC’s long-standing reputation as a leader in the field of child abuse prevention, has resulted in The NYSPCC developing a range of child protection, education, and administrative review services for New York City public, private, and charter schools, including:

- age-appropriate child sexual abuse prevention training for students in grades K-12;
- child abuse identification and reporting procedures training for faculty and staff;
- reviewing schools’ current policies and procedures regarding child protective issues and making recommendations for amendments or additions that would strengthen these services; and
- educational lectures and workshops for parents and caregivers on issues related to child safety.

*(continued on page 15)*



# THE NYSPCC TRAINING INSTITUTE

*(continued from page 14)*

In 2015, The NYSPCC provided a full range of these services to private schools and day care centers in New York City. The NYSPCC entered into a contract with “A Child’s Place School” in New Jersey after a teacher was arrested for possession of child pornography. The NYSPCC conducted a policy and procedure review, crisis debriefing sessions, and training for their teachers on child sexual abuse issues. The NYSPCC also conducted training for the students’ parents.

The NYSPCC continued its work with Horace Mann and International Preschools conducting trainings for both the faculty and the students.

## **PREPARING FUTURE LEADERS**

The NYSPCC partners with Columbia University School of Social Work, New York University, Fordham University, the Silberman School of Social Work at Hunter College, and Adelphi College by providing internship opportunities for students in master’s-level social work (MSW) programs. Through hands-on experience, and guided by talented and seasoned NYSPCC social workers, students obtain valuable knowledge and experience that will prepare them for future employment in the social welfare field. Educating students about the child abuse protection and prevention field is a part of The NYSPCC’s mission and is imperative for the continuation of valuable and highly needed social services. During the 2014–2015 academic year, The NYSPCC trained four MSW interns. ●



# RESEARCH

The NYSPCC maintains an active research program dedicated to implementing and testing innovative approaches to preventing and treating child abuse and neglect. Our diverse research activities are designed to help build the evidence base for effective services and programs, and meaningfully contribute to the existing literature base. NYSPCC programs—which include trauma recovery and supervised visitation services, child sexual abuse prevention, and crisis debriefing—are tailored to our unique client needs, yet infused with scientifically validated treatments and frameworks. In this way, we can bring evidenced based models into a real-world, front line setting, and test the effectiveness of these augmented models; a strategy increasingly advocated by field experts, funding agencies, and policy makers.

The Research and Evaluation Department continues to actively seek professional and academic collaborators locally, nationally, and internationally, to increase the validity of our program evaluations, and expand the impact of our work. The NYSPCC thus functions, in part, as an idea and implementation incubator, from which productive program expansion roll-outs are generated. Successful partnerships and evaluations have been pursued with the Kings County Integrated Domestic Violence Court, the Administration for Children's Services, and Little Flower Foster Care. Within the Research and Evaluation Department proper, a massive database overhaul was undertaken in 2015, which was conceptualized and designed to streamline all data entry and output operations for the organization. This ranges from client referral, scheduling and intake, to treatment services through case closure, to analysis and reporting of outcome data. This project, once completed, will save the organization countless man-hours through more efficient computer interfacing, will reduce human entry error, and will support more accurate outcome assessment. Most importantly, however, it will help improve the quality and experience for the children and families we serve.

The NYSPCC was awarded a prestigious research grant from the National Institutes of Health to conduct a rigorous evaluation of its child sexual abuse prevention workshop, Safe Touches. The focus of this work was to determine workshop efficacy, and assess retention of concept knowledge and self-protective skills taught therein. The results showed statistically significant gains in knowledge of safety concepts by children who participated in The NYSPCC's workshop compared to their peers who had not yet received the workshop. Knowledge gains were maintained at a one month follow up assessment. These positive findings contribute to the knowledge base of child sexual abuse prevention programs, expanding to a sample of racially and economically diverse children, and support our long-term goal of disseminating a validated Safe Touches program. These positive findings have been published in the American Journal of Public Health, a highly reputable, peer reviewed publication. This work is an exciting step forward in rigorously evaluating our child sexual abuse prevention workshop.

In 2006, Dr. Pulido was appointed by Mayor Bloomberg to serve on the New York City Child Fatality Review Advisory Team (CFRAT). The CFRAT was established to review all preventable deaths among New York City children ages one to 12 and to make recommendations for expanding the City's child safety efforts. Over the past nine years, the CFRAT has expanded its scope, conducted research, and published reports on injury death among 13-17 year-olds, causes of death among infants under age one, motor vehicle and traffic accidents, residential fires, fatal unintentional injuries sustained in the home, and the socio-economic conditions, housing quality, and racial disparities in injury-related child deaths. The findings and recommendations of the CFRAT from 2007-2015 can be viewed on The NYSPCC's website: [www.nyspcc.org](http://www.nyspcc.org) ●



**A**s the first child protection agency in the world, The NYSPCC maintains the most comprehensive and oldest set of records on child abuse and neglect cases and laws for maltreated children. The George Sim Johnston Archives, named in honor of a long-standing member of The NYSPCC's Board of Directors, contains a wealth of original and compiled material on the origins, history and development of the child protection movement from 1875 to the present day.

The Archival holdings include:

- Digital copies of NYSPCC cases from the organization's incorporation in 1875 to present day, including more than 650,000 files concerning over 2,000,000 children;
- Newspaper clippings of note concerning child protection issues, including 15 bound volumes regarding The NYSPCC's efforts regarding child labor as it pertains to children working in the theater and the Titanic waif rescue and reunification story;
- Annual Reports of child protective statistics and case summaries;
- Historical Records: approximately 15 linear feet of documents in file folders dating from 1875; and
- Photographs (both prints and glass slides) of NYSPCC buildings and persons of historical importance to the agency, such as Elbridge T. Gerry, Henry Bergh, Etta Wheeler, and Mary Ellen (before and after her rescue, and later, with her children).

The NYSPCC has completed digitizing and preserving archival holdings such as original case files, historic books, documents, and priceless artifacts. More people will now have access to the Archives and materials will be preserved for future generations. In the past decade, Archive

photos, records, advice and consultation have been used in several feature length documentaries, short films, dissertations and books dealing with children's rights. The NYSPCC has also participated in exhibits at three major museums: The New York Historical Society, The Museum of the City of New York and the Hoboken Historical Society. In each exhibit, The NYSPCC received a prominent position telling the story of The NYSPCC and its founding of the organized child protection movement. In 2015, the archivist responded to 26 inquiries, 16 from private citizens and 10 from professionals. ●



*Etta Wheeler, a community volunteer, who helped catalyze the child protection movement through her concern and actions to rescue Mary Ellen, a young girl being abused by her adoptive parents in Manhattan's Hell's Kitchen neighborhood.*

**FINANCIAL POSITION SUMMARY**

Cash	\$ 1,316,008
Investments at fair value	21,603,993
Other assets	<u>509,581</u>
<b><i>Total Assets</i></b>	<b><u><u>\$ 23,429,582</u></u></b>
Accounts payable and accrued expenses	\$ 118,787
Deferred revenue	1,800
Accrued pension benefits	<u>1,521,065</u>
<b><i>Total Liabilities</i></b>	<b><u><u>1,641,652</u></u></b>
Unrestricted	17,997,166
Temporarily restricted	55,000
Permanently restricted	<u>3,735,764</u>
<b><i>Total Net Assets</i></b>	<b><u><u>21,787,930</u></u></b>
<b><i>Total Liabilities and Net Assets</i></b>	<b><u><u>\$ 23,429,582</u></u></b>

## FINANCIAL ACTIVITY SUMMARY

Contributions	
Foundations/Corporations	\$ 545,116
Other	181,016
Government contracts	132,358
Special events	975,064
Investment return – operating	1,030,872
Professional education fees	223,623
Other support and revenue	1,404
<b><i>Total Support and Revenue</i></b>	<b><u>3,089,453</u></b>
Supervised visitation	682,719
Trauma recovery	693,443
Training institute	574,478
Research and evaluation	345,266
Archives	107,062
General administration	353,883
Special events	284,391
Fundraising	401,394
<b><i>Total Operating Expenses</i></b>	<b><u>3,442,636</u></b>
<b><i>Excess of Operating Expenses over Revenue</i></b>	<b><u>(353,183)</u></b>
Investment return – non-operating	(1,966,156)
Adjustment to accrued pension benefits	(28,979)
Decrease in temporarily restricted net assets	(25,000)
Decrease in permanently restricted net assets	(200,278)
Decrease for the year	(2,573,596)
Net Assets – Beginning of year	24,361,526
<b><i>Net Assets – End of year</i></b>	<b><u>\$ 21,787,930</u></b>

**O**n November 16, 2015, The NYSPCC held its annual Gala Wine Dinner at the Metropolitan Club in Manhattan. The event began with a cocktail reception and wine tasting, followed by a delicious meal designed by Emma Bengtsson, Executive Chef of Aquavit and winner of two Michelin stars. The Gala Wine Dinner was hosted by Deborah Norville, Host of *Inside Edition* and a member of The NYSPCC's Children's Council. We extend our heartfelt thanks to those of you who supported the event. It was a tremendous success—surpassing our fundraising goal and bringing in crucial support for NYSPCC programs!

Special thanks go to our Gala Dinner Chairs: David & Sarah Stack and Karl Wellner & Deborah Norville; Dinner Co-Chairs: Maarit & Thomas Glocer and Tania Higgins; Vice Chairs: Lauren Cramer, Neil & Amanda Friedman, Mr. & Mrs. Elbridge T. Gerry, Jr., Joan Granlund, Penny Grant, MD, Valesca Guerrand-Hermès, Holly Kelly & Andrew Lipsky, M. David & Mary Alice Sherrill, and Mark S. Weiss. ●





**1** KARL WELLNER, DEBORAH NORVILLE, DR. MARY PULIDO, FRANK SOMMERFIELD, DR. PENNY GRANT, DAVID STACK; **2** KARL WELLNER, CHEF EMMA BENGTSOON, DEBORAH NORVILLE; **3** DIANDRA DE MORRELL DOUGLAS, PAOLO OLIVIERA, CHRISTINE SCHWARZMAN, AND VALESCA GUERRAND-HERMÉS; **4** GREGORY RICE AND HOLLY KELLY; **5** KIMBERLY GUILFOYLE, FREDERICK ANDERSON, KELLY RUTHERFORD; **6** PETER GEORGIPOULOS, DEBORAH NORVILLE; **7** DR. THOMAS KELLY, DR. MARY PULIDO, FEDERICO G.M. MENNELLA; **8** CATHERINE AND HAKAN SWAHN, KARIN DAY KINGSLEY, PAUL KINGSLEY; **9** RUSS CONIGLIO, JOHN BARSOLI

O

n April 21, 2015, The NYSPCC hosted the annual Spring Luncheon at The Pierre Hotel, benefitting the Trauma Recovery Program. The event, co-chaired by Elizabeth Mayhew and Valesca Guerrand-Hermès, featured a conversation with Regina Calcaterra, New York Times best-selling author of *Etched in Sand*. The memoir tells the story of Regina and her four siblings' abusive childhood on Long Island in the shadows of Manhattan and the Hamptons—and her amazing story of survival. A big thanks to the Vice-Chairs, the Board of Directors, and everyone who helped to make the afternoon a wonderful success raising essential funds for the agency. ●



**1** VALESCA GUERRAND-HERMÈS; **2** ELIZABETH MAYHEW, DR. MARY PULIDO, DAVID STACK, REGINA CALCATERRA, VALESCA GUERRAND-HERMÈS; **3** KARL WELLNER, JUJU CHANG; **4** MAARIT GLOCER, REGINA CALCATERRA, LISA SHARKEY; **5** DR. PENNY GRANT, HILARY GEARY ROSS, JEAN SHAFIROFF



**O**n Tuesday, October 27, 2015, Saks Fifth Avenue and fashion label HUGO BOSS hosted a private reception and fashion presentation. Event attendees included guests of The NYSPCC and top Saks customers. A generous percentage of all sales from the evening and next day were donated to The NYSPCC. Special thanks to Kathleen Giordano and Dr. Penny Grant for arranging the fabulous event. ●



**1** LAURA EASTWOOD, SUSAN SHIN; **2** KATHLEEN GIORDANO, CRYSTAL DAVIS, JANE PONTARELLI, DR. PENNY GRANT, JAMES PALAZZA

## JUNIOR COMMITTEE BENEFIT

**O**n May 6, 2015, The NYSPCC's dedicated Junior Committee hosted its annual Spring Benefit at Tao Downtown. The Benefit featured signature cocktails, delicious food, and a silent auction. The Benefit was an immense success, raising essential funds for The NYSPCC's programs. We are deeply grateful for Alexandra Papanicolaou Shaheen's leadership and the Committee's continued enthusiasm and dedication. ●



**1** TATIANA PERKIN, THORNE PERKIN, ALEXANDRA PAPANICOLAOU SHAHEEN;  
**2** ELIZABETH TOOTER, SCOTT TOOTER; **3** BETTINA BENNETT, DR. PENNY GRANT, JESSICA SUMMER THOMPSON

**FOUNDATIONS, CORPORATIONS AND GOVERNMENT**

42nd Street Development Corporation  
 A & E Networks  
 Bristol-Myers Squibb Foundation, Inc.  
 Charles and Mildred Schnurmacher Foundation, Inc.  
 Colgate-Palmolive Co.  
 Credit Suisse Americas Foundation  
 Credit Suisse  
 CUNY Campaign For Charitable Giving  
 Dyson Foundation  
 EarthShare  
 Gerry-Corbett Foundation, Inc.  
 Gladys and Roland Harriman Foundation  
 Goldman, Sachs & Co.  
 Help for Children  
 Ira W. DeCamp Foundation  
 Kramer Levin Naftalis & Frankel LLP  
 Litzky Public Relations  
 Martin S. Paine Foundation  
 Mary W. Harriman Foundation  
 Max and Sunny Howard Memorial Foundation  
 Metzger-Price Fund, Inc.  
 Milly LLC  
 Nemiglow  
 New York City Administration for Children Services  
 New York State Office of Court Administration  
 New York State Office of Temporary and Disability Assistance  
 New York Yankees  
 Nichols Foundation  
 NYC Combined Federal Campaign  
 Renaissance Trading, Inc.  
 RM Staffing Associates, LLC  
 Ronald McDonald House Charities, New York Tri-State Area  
 Saks Fifth Avenue  
 Silicon Valley Community Foundation  
 Solon E. Summerfield Foundation, Inc.  
 Sommerfield Communications  
 Staff Management Group, LLC  
 Thanksgiving Foundation

The Dammann Fund, Inc.  
 The Heckscher Foundation for Children  
 The Hyde and Watson Foundation  
 The Perkin Fund  
 The Richard & Natalie Jacoff Foundation, Inc.  
 The Ruth and Vernon Taylor Foundation  
 The Wasily Family Foundation  
 The William Stamps Farish Fund  
 United Way of the Greater Capital Region  
 van Ameringen Foundation  
 Ventnor Beauty Supply, Inc.  
 William Ellis Robinson Foundation

**IN-KIND**

ABC Languages  
 AQUA Studio  
 Avon Foundation for Women  
 Ballet Beautiful  
 barre3  
 Barry's Bootcamp  
 BluePrint  
 Chaise Fitness  
 Charter Concierge Services, LLC  
 Cutler Salons  
 Henry De La Paz  
 Dry & Dash  
 DryBar  
 Emmett's  
 eyeLure Boutique  
 Fly the Whale  
 Gilt City  
 GLAMSQUAD  
 Harney and Sons  
 Havenly, Inc.  
 May Ho and Family  
 I.AM.YOU. Studio  
 Joanna Vargas Salon  
 Kappa Delta Sorority – Eta Iota Chapter, Pace University  
 Karen Lord Pilates Movement  
 Little Pim  
 Mari Vanna  
 Montessori School of Manhattan  
 Motorcycle Safety School  
 Nalini Method

NBC Universal  
 Pace University  
 Alexia Panza  
 Paul Labrecque  
 Pure Yoga  
 Refine Method  
 Remedy Health Media  
 Robert Wood Johnson Foundation  
 SIN Workouts  
 SoulCycle  
 StoryBook Genius Publishing  
 The Dutch  
 The Hamptons Aristocrat  
 The Institute By Erno Laszlo  
 The New York Mets  
 Arturo Riddick  
 THE RIDE  
 Isabel Rose  
 Tournesol Vineyards  
 Yoga Vida  
 Maureen Ward  
 Ashley Williams  
 Yorkville Tennis Club

**INDIVIDUALS**

**\$10,000+**

Lou Buglioli  
 Rosario Coniglio  
 Robert and Kathleen Coughlin  
 Mr. and Mrs. David E. R. Dangoor  
 Kathe and John Dyson  
 Amanda and Neil Friedman  
 Alexandra Gardner  
 Mr. and Mrs. Peter C. Georgiopoulos  
 Mr. and Mrs. Elbridge T. Gerry, Jr.  
 Maarit and Thomas H. Glocer  
 Joan Granlund  
 Penny Grant, M.D.  
 Valesca Guerrand-Hermès  
 Tania and Brian J. Higgins  
 Holly Kelly and Andrew Lipsky  
 Christy and John Mack  
 Christine Mack  
 Mr. and Mrs. Spiros Milonas  
 Jonathan Newhouse  
 Thomas C. Quick  
 Carolyn and Joseph Reece  
 Alexander J. Roepers  
 Mr. and Mrs. David R. Stack  
 Mr. and Mrs. Stephen A. Schwarzman  
 Mark Weiss  
 Deborah Norville and Karl G. Wellner

*(continued on page 25)*

**Our Thanks** The NYSPCC's ongoing commitment to protecting children and strengthening families would not be possible without the generous support of individuals, foundations, corporations and government agencies that share our mission of ensuring the safety and well-being of New York City's most vulnerable children. Thank you for supporting The NYSPCC's critical, life-saving work.

*(continued from page 24)*

**\$5,000+**

Peggy and Keith Anderson  
Hannah Swett and Mark Brookes  
John and Kristin Clark  
Mrs. Cornelia G. Corbett  
Diandra De Morrell Douglas  
Andrew A. and Jodie Fink  
David and Victoria Foley  
Molly and Lincoln Frank  
James and Penny Gorman  
Kimberly Guilfoyle  
R. & H Healy Family Foundation  
Elizabeth J. Patrick  
Pamela Keld  
Lisa and Mat Lori  
Linda and Abraham Littenberg  
Elizabeth and Timothy Mayhew  
Cynthia and Donald Murphy  
Connie and Thomas L. Newberry  
Tatiana and Thorne Perkin  
Joan Ganz Cooney  
Mr. and Mrs. Robert S. Pitts, Jr.  
Marta de Radzyminski  
Mrs. Paul C. Schorr, IV  
Mr. Kent Swig, Swig Equities  
Robert Von Ancken and  
Mary Ellen Von Ancken  
M. David and Mary Alice Sherrill  
Susan and Benjamin Winter  
Kathy and Teddy Wong

**\$1,000+**

Sumner and Renee Anderson  
Edith Andre-Bjork  
Andy and Janis Arno  
Marjaleena Berger  
Graciela and Alberto Bitar  
Jeanine and Alistair Borthwick  
Mr. and Mrs. Alexander T. Brodsky  
Mr. and Mrs. Charles Cardona  
Chani and John Churchill  
Silvia Cioffrese  
Lauren B. Cramer  
Kimberly Germ-Cramer  
Mr. and Mrs. Andrew Dady  
Mr. and Mrs. John Daly  
Enrico de Alessandrini  
Robert L. Dilenschneider  
Anthony DiMichele, Jr.  
Mrs. Eliza M. Dyson  
Peter W. Espy  
Mr. and Mrs. J. Pepe Fanjul

Bridget Fawcett  
Patricia and George Filopoulos  
David J. Finlay, M.D.  
Daniela Fossati  
Dr. Tanesha Francis  
Ary Freilich  
Mr. and Mrs. John Gellert  
The Georges Family Foundation  
James W. Gerard, V  
Mr. and Mrs. Elbridge T. Gerry, III  
Carrie Gilbert  
Lauren Gold  
Mrs. Jackie Gosin  
Boo and Cecil Grace  
Kimberly Grad  
Shannon Hales  
Anne and John Herrmann  
Mr. and Mrs. David Howe  
Minalie Chen and Jackson Hsieh  
Diana Sheng Hsu  
Idol Family Foundation  
Mr. and Mrs. William Jacob  
Mary and Michael Jaharis  
Johnson Automotive Group  
Mr. Thomas Kelly, Ph.D.  
Greg Khost  
Karin and Paul Kingsley  
Mr. and Mrs. James L. Kinnear  
Athena and Jonathan Klein  
Mr. and Mrs. Sacha Lainovic  
Lucy Law  
Susan LeVangia  
Maria Lunigiani  
Peter Manice Claire and Chris Mann  
Liz Manocha  
Joy Marks  
Federico G. M. Mennella  
Ben Nickoll and Christine Armstrong  
Amie and Scott Nuttall  
Mr. and Mrs. J. Perry Offutt  
Timothy O'Hara  
Mehmet and Lisa Oz  
Mrs. Nancy Park  
Ulla Parker  
Florence Peyrelongue  
Mr. and Mrs. John Popp  
Mr. and Mrs. Frank Porcelli  
Mary L. and Jorge Pulido  
Dr. Reine and Ms. Mulderry  
Missy and Greg Rice  
Lizzie Robertshaw  
Hilary and Wilbur Ross  
David and Liz Sadkin

Mr. and Mrs. Alexander Saint-Amand  
Luca Salvato  
Miss Susanne Schalin  
Gilbert Scharf  
Laurie Schmidt  
June and Paul C. Schorr, III  
Martin and Jean Shafiroff  
Alexandra and Edward Shaheen  
Juju Chang and Neal Shapiro  
Jeanne S. and Herbert J. Siegel  
Philanthropic Fund  
Mr. and Mrs. William Snellings  
Peter Sommerfield  
William T. Sullivan, Ronald McDonald  
House of New York  
Nancy B. Taylor  
Whitney and Henry Topping  
Patricia Van Essche  
Lauren and John Veronis  
Cecilia and Mark Vonderheide  
Jim and Nelli Voorheis  
Tanja Dreiding Wallace  
Mr. and Mrs. Nelson S. Walsh  
The James L. and Susan G. Winter  
Foundation  
William Yun  
Priscila Zoullas

**\$500+**

Carrie and Leigh Abramson  
Mr. and Mrs. Anthony Bavedas  
Kathryn Beal  
Brooke S. Beardslee  
Gary Belsky  
Bettina Bennett  
Allen Black and Randy Apgar  
Sylvia Brown  
Grace L. Chao  
Meaghan Dowling Chorske  
Guy Clark  
Debra Cooper  
Dana Creel  
Martha Dabagian  
Nicole DiCocco  
Nicholas & Nora DiMinno, Jr.  
Erin and Francois Drouin  
Dr. and Mrs. John W. Espy  
Darice Fadeyi  
Patricia Farman-Farmaian  
Ayla Farnos  
Mr. and Mrs. Stephen P. Forrester  
Julie Friedland  
Kathleen Giordano

*(continued on page 26)*

*(continued from page 25)*

Mr. and Mrs. Thomas Glover  
 Marcia Greenleaf, Ph.D.  
 Wendy Hakim  
 Mr. and Mrs. Bruce Harting  
 Hogan Lovells  
 Lisa Papamarkou Jewell  
 Ms. Dayssi Olarte de Kanavos and  
 Mr. Paul Kanavos  
 Christopher Karagheuzoff  
 Nicole Kotovos  
 Mr. and Mrs. Jeremy R. Kramer  
 Jennifer Lee  
 Barbara Lembo  
 Valerie Lettan  
 Simone and Chris Mailman  
 Mr. and Mrs. Peter L. Malkin  
 Gina Martin  
 Mr. and Mrs. Prakash Melwani  
 Elizabeth Meyer  
 Nicole Miller  
 Alberto Moncada  
 Mr. and Mrs. Christian Oberle  
 Jennifer Oken  
 Suzanne and David Oliver  
 Tatyana Miron & Alexandra Pappas  
 Deb Pascualo  
 Rosemary Ponzio  
 Malcolm and Catherine Price  
 Mr. and Mrs. Joe C. Purcell  
 Marta Ramos  
 Zach Remsen  
 Carolyn Risoli  
 Joanna Rubinstein  
 Nancy Sambuco  
 Libellule Sarachek  
 Sara and Robert Savage  
 Matt and Linette Semino  
 Claudia Benshimol Severin  
 Sheri Severino  
 Audrey Frances Seybert  
 James M. Shea, Jr.  
 Peggy Siegal  
 Stephanie Sirota  
 Helena Skarstedt  
 Nadia Sopher  
 Hakan Swahan  
 Lorraine A. Szamatulski  
 Laura Szamatulski  
 Edward Tang  
 Mr. and Mrs. Jonathan Thorne  
 Elizabeth and Scott Tooter  
 Blaine Trump

Satloo B. Van Duuren  
 Consuelo Vanderbilt-Costin  
 Carlene Wahl  
 Diane Weinberger  
 Adam T. Weinstein  
 McCartney Wilkins  
 Steven Winch  
 Michel Witmer

**\$250+**

Anonymous  
 Cass Adelman  
 Neva Anton  
 Dr. Amy Attas  
 Leslie and Lyron Bennett  
 Betsy Bernstein  
 Dr. Narendra Bhandari  
 Hudson A. Bova  
 Franklin Boyd  
 Sarah Bramwell  
 Mr. Christopher M. Breck  
 Elizabeth Callender  
 Bonnie Cantor  
 Mr. George H.V. Cecil  
 Ana Centola  
 Wendy Chaikin  
 Donna Clower  
 Peter and Faith Coolidge  
 John Dalsheim  
 Christine Danforth  
 Mr. and Mrs. Andrew Dantzig  
 Courtney Dolan  
 Andrea Greeven Douzet  
 Mr. and Mrs. Ephraim Eisenberg  
 Jacqueline Flake  
 Jill Freedman  
 Suzanne Gault  
 Mr. and Mrs. Eliot Geller  
 Karen Gordon  
 Kate Nahon Gordon  
 Russell A. G. Grant  
 Princess Alexandra of Greece  
 Georgia Ford Griscom  
 Carolyn S. Gutierrez  
 Chelsea Hamilton  
 Mrs. E. Franklin Harris II  
 Leslie Heaney  
 Will and Elizabeth Hewitt  
 Page Hopkins  
 Lisa Huffines  
 Edwina Hunt  
 Ranya Idliby  
 Redmond Ingalls

Juliette Janssens  
 Samuel Jernigan  
 Jane and Robert Katz Foundation  
 Bill and Lindsay Kelly  
 Elaine Kessel  
 Anna Carolina and Soo Kim Foundation  
 Isabelle B. Krusen  
 Sylvia Langlois  
 Tamara Leuchtenburg  
 Gail McDonnell Lobkowitz  
 Caroline and Charlie Maddock  
 Sabrina R. Martin  
 Melisa and Chris Melling  
 Jennifer Milacci  
 Jenny Minott  
 Alyssa Moeder  
 Cosmo Montemurro  
 Julia Moore  
 Will and Henrietta Morlock  
 Wendy Neuss  
 Adele Niño  
 Sarina Ogden  
 Stephanie Ogden  
 Amelia Pan  
 Katherine Pennington  
 Sophie Plimpton  
 Sean Purce  
 Ethan Rafii  
 Rapaport and Richard A. Rapaport  
 Ashe Reardon  
 Barbara Regna  
 Rebecca L. Robertson  
 Loli Roosevelt  
 Jennifer Rusk  
 Stanley Sagner  
 Victoria Salnikoff  
 Ms. Elena Sansalone and  
 Mr. Jan Van Meter  
 Sonia Sparolini  
 Emily Savage  
 Delia Schulte  
 Reemah Sen  
 Charlotte Serena di Lapigio  
 Donna Simonelli  
 Nancy Sipp  
 Thomas Sommerfield  
 Abigail Vietor Sullivan  
 Claire Theobald  
 Jessica Summer Thompson  
 Jennifer Turner  
 Mr. Benner Ulrich and  
 Ms. Samantha Whiting  
 Alan and Christine Vickery  
*(continued on page 27)*

*(continued from page 26)*

Eric von Stroh and Sophie Elgort  
Erin Weibel  
Katarina Wenk-Bodenmiller  
Alexandra Wernink  
Elizabeth Williams  
Kate Woolley  
Catherine Barton Zaitzeff

**UP TO 250**

Anonymous (2)  
Rubina Abdul  
Georges Abikaram  
Michael Albanese  
Pavlos Alexandrakis  
Eileen Angelo  
Colette Arredondo  
Charlotte B. Assaf  
Andrew Atlas  
Susan Avarde  
Bjorn Axelsson  
Mr. and Mrs. Thomas M. Bancroft, Jr.  
Alexander Bank  
Madeleine Barenholtz  
Shiloh Bates  
Baumgartner  
Elizabeth Belfer  
Ryan Bennett  
Tim Bentham  
Marc and Anna de Gontaut Biron  
Thomas Blunda  
Justin Bojarski  
Jon Borer  
Matthew Borin  
James Bradley  
Matthew Brady  
Evelyn T. Brown  
John Bryant  
Leslie Burgstahler  
Dr. Patrick T. Cahill  
Lauren Cahill  
Steven A. Caputo  
Kimberly Carter  
Erika Casriel  
Mark Castellano  
Missey Condie  
Amy Connor  
Mr. and Mrs. Elliot Conway  
Laurie Conway  
Alexandria Cubbage  
Nicole Cunningham  
Elizabeth Danilek

IN MEMORY OF  
ELIZABETH E. BARTLETT AND NELSON DOUBLEDAY



This year, we lost two beloved friends and dedicated members of our Board of Directors, Elizabeth (Betsy) E. Bartlett and Nelson Doubleday.

We are grateful to all who have made gifts in their memory.

Betsy and Nelson's wisdom, compassion and concern for the safety and well-being of children and decades of service were an inspiration to all at The NYSPCC.

**Gifts made in Memory of Elizabeth E. Bartlett**

Georgia Barrow	Mary L. and Jorge Pulido
Martha Best Lawson	Mrs. Anne Reiniger
Mr. and Mrs. Joseph A. Califano, Jr.	Mr. and Mrs. David T. Schiff
Maureen L. Dunleavy	Lisa Colgate Scully and David Scully
Ian and Susan Duvenhage	Mr. Frank E. Sommerfield
Mr. and Mrs. Ingham	David Tisdale & Elliott Zivin
The Mernick Family	Mr. and Mrs. John Wallace
Alexandra Papanicolaou Shaheen	Mr. Charles A. Whittingham
Tatiana G.P. and Thorne L. Perkin	
Skip Pratt	

**Gifts made in Memory of Nelson Doubleday**

Diane and John Colgate	Lois and Michael O'Brien
Jean G. Gardiner	Cornelius J. Reid, Jr.
Martin Kornbluh	Mary-Audrey Weicker Mellor
Hope Lapsley	Joan Ward

Nicholas DeCrosset	Claire Forte
Adam Diskind	Lisa Gaglia
Jessica Dolfinan	Louis Galarza
Arthur Draznin	Emmanuel Gallimidi
Monique Ellenbogen	Simon and Kara Gerson
Amy Emanuel	Natalie Glaser
Anne-Marie Embiricos	Jane M. Gould
Caroline Engram	Mark Grilli
Melissa Epperly	Peter Gudwin
Dawn Faktor	Guy Emile Harley
Richard Fernandez	Patrick Hart
Sharon Finston	Carol Healey
Jonathan Fischer	Katharine Hemphill
Yasmin Fisher	Laura C. Hill
Lauren Castle Flynn	Haresh Hingorani

*(continued on page 28)*

*(continued from page 27)*

Christin Hinkle  
 Irene Hong  
 Anne O. Horner  
 Mr. and Mrs. Ernest Hunt  
 Lisa Huong  
 Mr. and Mrs. Robert Israel  
 Joanne Italiano  
 Justin Javaherian  
 Christopher Jebson  
 Neir Jhawar  
 Andrea Jimenez  
 Ryan Johnson  
 Michael Kanterman  
 Jack Kimball  
 Meaghan Kimball  
 Mr. and Mrs. T. Barry Kingham  
 Sandra Kissler  
 Dana Klein  
 Laura Kmetz  
 Oleg Koriachkin  
 Jonathan M. Kozak  
 Mr. and Mrs. Robert Kraus  
 Louise Lafond  
 Whitney Larkin  
 Virginia Lawson  
 Khoa Le  
 Brenda Lee  
 Kate Lee  
 Roger Lehman  
 Page Leidy  
 Marc Lewinstein  
 Darlene Liebman  
 Denise Limongello  
 John E. Lovrich  
 Mr. and Mrs. Edward Manley  
 Isabel Marcheselli  
 John Marchi  
 Bernard B. Markey  
 Michael Marotta  
 Elizabeth B. Marshall  
 Anthony Martelli  
 Fred Mastromarino  
 Philip Maxim  
 Ellen McGrath  
 Daniel McNatty  
 Rabbi and Mrs. Paul Menitoff  
 Lindsay Moilanen  
 Lisette Montalvo  
 Dorsey Montenecourt  
 Virginia Moore  
 David Morris  
 Polly Morton

**Thanks** to Board Director Peter W. Espy, The NYSPCC was the featured charity for one of the 2015 Credit Suisse Blue Jean Friday fundraisers. Company employees generously donated and used the funds raised to purchase backpacks and school supplies for the low-income children The NYSPCC serves. They held a fun backpack-stuffing event on September 18, 2015.

Caroline Murphy  
 Christina Musacchia  
 Augusta Nadler  
 Suzanne Nangle  
 Maureen Nash  
 Demetrius Nonas  
 Peter O'Hara  
 Jeffrey Osnato  
 Jennifer Panciera  
 Norman Parton  
 Shreyas Patil  
 John Penney  
 Jeffrey Pikus  
 Abigail Pillon  
 Esther Piskunov  
 Laurie Polis, M.D.  
 Bryna Pomp  
 Priya Prasad  
 Xanthe Ranger  
 Alex Ranson  
 Rebloom  
 Melissa Regan  
 Charles Roby  
 Louis Rosenfeld  
 Daniel Rosica  
 Jason Ruchelsman  
 Adriana Sadowska  
 Devon Safran  
 Constance Sailer  
 Scott Sanders  
 Sandra R. Satz  
 Elizabeth Schechter  
 Daniel Schuster  
 Mr. Frederick A. O. Schwarz and  
 Ms. Frederica Perera  
 Hamish Seegopaul  
 Nancy Senescu  
 Charles Sharpe  
 Mark Shirfan  
 Katharine Sigman  
 Dr. Kathryn Smerling  
 Karen Snow  
 Erik Soderberg  
 Frank and Elissa Sommerfield  
 Amanda K. Starbuck  
 Andrew G. Stevens  
 Timothy Taft  
 Michelle Tashjian  
 George Tasolides  
 Lydia Thew  
 Simon Thompson  
 Ciprian Ticula  
 Lydia Tower  
 Tara Tunney  
 Catherine Twist  
 Denney Uffelman  
 Sonia Valdiviezo  
 Jacqueline Valls  
 Kevin Van Dam  
 Tielman T. Van Vleck  
 Laura Vargas  
 Santosh Varghese  
 Lesley Vars  
 Lacey Vigmostad  
 Ronn Vinluan  
 Stefan Voigt  
 Justin Waluch  
 Sue Watson  
 Dr. Sue Ann Weinberg  
 Misha Weinberg  
 Alison Weiss  
 George Abbott White  
 Mr. and Mrs. Frederick Whitridge, Jr.  
 Frederick C. Witsell, Jr.  
 Barbara M. Yasinski  
 Christine Yi  
 Sierra Zellmer  
 Jodi Zgodny  
 Joy Zhang  
 Ruofan Zhang  
 Luz Zorrilla  
 Tommy Zovich  
 Tanner Clauss Zucker

## HOW YOU CAN HELP

Through the generous support of individuals, foundations, and corporations, The NYSPCC will continue its important work protecting and improving the lives of New York City's children. There are many ways you can help make a difference:

### DONATE:

- Support our Annual Fund
- Make monthly contributions – small gifts add up!
- Donation of stocks or bonds
- Matching gifts through your employer – double your impact!
- Corporate Partnerships – Let us know if your company is interested in sponsoring an event or program

### ATTEND EVENTS:

- Support the Annual Gala, Spring Luncheon, or Family Benefit
- Join the Junior Committee and attend their Spring Benefit

### LEAVE A LEGACY:

- Wills or bequests
- Designate us as a beneficiary of your life insurance policy

### ENGAGE:

- Lead a fundraiser in your community on our behalf
- Get your children involved! Set up a lemonade stand or bake sale
- Organize a toy drive or underwrite our children's holiday party
- Arrange a Safe Touches workshop for your child's school
- Arrange a child safety lecture on a variety of topics at your corporation, parent association, or local community organization

### CONNECT:

- Follow us on [Facebook](#), [Twitter](#) and [Youtube](#)
- Sign up for our Newsletter

To discuss the range of opportunities to support The NYSPCC, please contact Megan Santosusso, Director of Development and Communications, at (212) 233-5500 ext. 216 or [info@nyspcc.org](mailto:info@nyspcc.org).

## CURRENT SENIOR MANAGEMENT TEAM

Mary L. Pulido, Ph.D.

*Executive Director*

Stephen P. Forrester, Esq.

*Director of Government Relations and Administration*

Jacqueline Holloway, Ph.D.

*Director of Research and Evaluation*

Katheryn Lotsos, LCSW

*Director of Clinical Services*

Megan Santosusso

*Director of Development and Communications*



The New York Society for the  
Prevention of Cruelty to Children

161 William Street, 9th Floor  
New York, New York 10038

Tel: (212) 233-5500

Fax: (212) 791-5227

[www.nyspcc.org](http://www.nyspcc.org)

[www.facebook.com/NYSPCC](https://www.facebook.com/NYSPCC)

[twitter.com/nyspcc](https://twitter.com/nyspcc)