

Broadway Benefit for The NYSPCC

May 30, 2017

This Sunday, The New York Society for the Prevention of Cruelty to Children (The NYSPCC) will host their 5th Annual Family Benefit, which includes a reception brunch at Sanctuary Hotel's HAVEN Rooftop (for Golden Ticket level supporters), followed by a matinee of Roald Dahl's *Charlie and the Chocolate Factory* on Broadway.



The mission of the NYSPCC, the world's first child protective agency, is to respond to the complex needs of abused and neglected children, as well as those involved in their care. Sunday's special event will directly support Safe Touches: Personal Safety Training for Children, the agency's child sexual abuse prevention program.

First launched in 2007, Safe Touches is geared towards K-3rd graders, teaching them what parts of the body are private by using colorful puppets in role-play scenarios. Specially-trained clinicians help children recognize the difference between safe and not-safe touches and identify who to tell if they have experienced a non-safe touch. With child sexual abuse a chronic, under-reported tragedy in the United States, this programming by the NYSPCC is **all too important**. As of last year, Safe Touches workshops reached over 5,000 students from NYC area schools.

The NYSPCC is led by Executive Director Dr. Mary L. Pulido, who has worked to help child victims of abuse and neglect for more than three decades. I'm so proud to stand with her as I help spread the word about this organization and the amazing work they're doing to benefit NYC children. Please consider Sunday's benefit (ticket

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information can be found [HERE](#)) -- what a special treat to be able to give back while checking out one of Broadway's most exciting and family-friendly new musicals!

<http://www.babymeetscity.com/2017/05/broadway-benefit-for-nysppc.html>